Semantic Web Challenge

Retrieving and Semantically Integrating Heterogeneous Data from the Web

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he Semantic Web promises seamless integration of heterogeneous data from distributed sources, letting agents (human users or automated programs) perform sophisticated and detailed analyses of this data. An agent would send a query, expressed in terms of its preferred ontology (schema), to a system that would then find and integrate

Building Finder uses Semantic Web technologies to integrate different data types from various online data sources. The application's use of the RDF and RDF Data Query Language makes it usable by computer agents as well as human users.

the relevant data from multiple sources and return it using the agent's ontology.

Before achieving this vision, however, we must address several challenges. We need technologies to integrate data described in different ontologies, for example, as well as different types of data, such as images or structured data. In addition, a Semantic Web-based system must recognize when different objects at different sites denote the same real-world entity. Other challenges include efficiently querying distributed information and converting legacy data in traditional databases and Web sites (HTML) into more semantic representations such as RDF.

Building Finder is a running application that showcases our approach to meeting these challenges. The application integrates satellite imagery, geospatial data, and structured and semistructured data from various online data sources using Semantic Web technologies. Users can query an integrated view of these sources and request Building Finder to accurately superimpose buildings and streets obtained from various sources on satellite imagery. The data sources integrated by Building Finder are heterogeneous not only in terms of the data, but also in terms of how the application accesses the sources.

Building Finder overview

Building Finder helps users obtain satellite imagery, street information, and building information about an area. Users can request that Building Finder superimpose the building information on the satellite imagery, or they can click on a particular building or house to obtain detailed information from property tax records or a white page directory. Similarly, Building Finder can superimpose street information or provide detailed information about a house. Building Finder accesses satellite imagery from Microsoft's Web service Terra-Service (http://terraserver-usa.com); streets from the US Census Bureau's Tigerline files, which are available as a database hosted at the University of Southern California; property tax information from the Los Angeles County Assessor's property tax information Web site; and residence information from the Yahoo White Pages Web site (http://people.yahoo.com).

What makes Building Finder even more attractive is that users can navigate through the Building Finder interface manually or have agents query the application using RDF Data Query Language (RDQL) queries and obtain results in RDF.

As Figure 1 shows, our GUI consists of an input form and an image. The input form lets users specify attributes the system will use to formulate RDQL queries and retrieve the URL as well as additional information, which the GUI displays. In the figure, the image on the right represents a satellite picture with middle point at coordinates (33.927, -118.406). The picture is 400×400 pixels, and each pixel equals 1 meter on the ground.

Unfortunately, Tigerline's street information is often inaccurate and rarely aligns with the streets on the TerraService satellite imagery. Aligning two geospatial data sets is a difficult problem often referred to as *conflation*.¹ For the Building Finder application, we obtain conflated street information from the Tigerline files for the city of El Segundo, Calif., using our localized image-processing approach for automatically aligning vector data with satellite imagery.² Although Building Finder's coverage is currently limited to El Segundo, it would be trivial to use this approach in the future to obtain conflated Tigerline files for all of the US.

There are three ways to use the application's GUI:

- The user retrieves a specific image by filling in its coordinates and clicking "update."
- The user navigates to nearby images by clicking one of four white arrows around the image.
- The user clicks on the box on the image (see Figure 2) that corresponds to a specific house the user wants information (owner and address) about.

The GUI in Figure 2 shows the results of running the user query. The boxes in the satellite image indicate building locations, and the lines represent streets.

Technologies for efficient data interaction

To efficiently integrate semantically heterogeneous information from multiple data sources, Building Finder uses several technologies:

- Machine-learning techniques for converting traditional legacy Web sources and databases into Web services³
- A record linkage system for integrating data from multiple sources referring to a single entity
- A mediator system providing uniform access to data from various Web services
- An efficient execution system for information-gathering agents
- RDQL and RDF formalisms for representing queries and query results

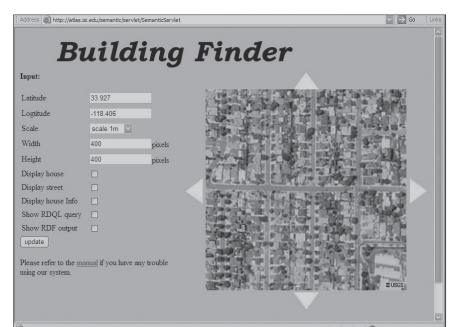


Figure 1. The Building Finder GUI.

Online source wrapping

Much information on the Web is formatted for human readers, not machines. Software *wrappers* let programs or agents retrieve and translate data from Web sources into a format the software can easily manipulate. Building Finder relies on wrappers to provide the needed data on a per-query basis because the breadth and depth of queries prevents us from storing or caching all data locally.

Figure 3 shows how the wrapper navigates and extracts information from the Yahoo White Pages. Given a name, a city, and a state, the wrapper queries the Yahoo site by binding inputs to the wrapper to the corresponding variables in the search form on that site. Yahoo White Pages returns the results page, which lists names, addresses, and phone numbers, and the wrapper uses extraction rules to extract the data. If Yahoo returns more than one results page, the wrapper extracts the data from all pages. Building Finder filters the data, formats it into a table form, and sends it to the mediator, which chooses how to integrate the data to answer queries formulated according to user inputs.

Because most Web pages are written in HTML, extracting data is a complicated task. HTML is a language with which Web browsers specify a Web page's format; it's not intended to help locate specific data on a page. HTML tags have no semantics with respect to a page's content. Consequently, a

wrapper must learn how to extract each data key on each Web page by searching for an HTML tag pattern leading to the data. For example, if we want to extract the person's name in Figure 4, we might notice that the tag always preceding the name data is <html>Name: and the tag following the name data is . Thus, we would create a rule for the wrapper to extract the keyword "A Smith" by starting extraction after the tag <html>Name: and stopping at the tag . This process, called wrapper rule learning, uses machine-learning techniques4-6 for extracting data automatically from semistructured Web pages. We used the Fetch Agent Platform (www.fetch.com) to create the wrappers used to extract data used in Building Finder.

Record linkage

Integrating information from multiple Web sites is complicated because the same data objects can exist in inconsistent text formats across sites or because a search for a particular object can return multiple results. This makes identifying matching objects using an exact text match difficult. As Figure 5 shows, for a particular people query, the Yahoo White Pages site returns a record for Brandy Smith. When we use this person's address to query the property tax site, we receive more than 15 results. We must therefore use more than simple text-matching

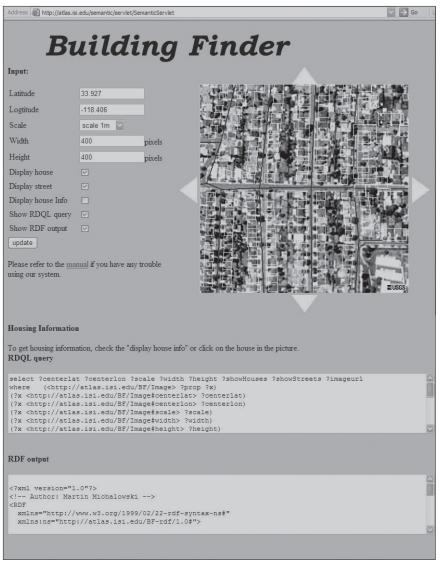


Figure 2. RDF Data Query Language (RDQL) query and RDF output for the corresponding form input.

techniques to determine which record refers to the White Pages record of interest.

Active Atlas,⁷ our record-linkage system, compares objects' shared attributes to identify matching objects. Some attributes are more important in determining whether a mapping should exist between two objects. Previous object-identification methods required manually constructing object identification or mapping rules for determining mappings between objects. This manual process is time-consuming and error-prone. Through limited user input, Active Atlas learns to tailor mapping rules to a specific application domain. In a single site, entities (people, places, countries, companies, and so on) are usually named in a consistent fashion. Across sites, however, the same entities might have different names. Other researchers have also developed approaches for solving the recordlinkage problem.⁸

We begin by selecting a primary source for an entity's name and then provide a mapping from that source to every other source that uses a different naming scheme. One way to do this is to create a mapping table that specifies, for each entry in a data source, the name of the equivalent entity in another data source. Alternatively, if the mapping is computable, we can represent it using a mapping function—that is, a program that converts one form into the other form. We've developed a semiautomatic method for building mapping tables and functions by analyzing the underlying data in advance. The method attempts to pair each entity in one source with a corresponding entity (or entities) in another source. Essentially, it uses information-retrieval techniques (wrappers) to provide an initial mapping, and then applies machine-learning techniques to improve the mapping.

The initial mapping matches entities from two sources on the basis of their textual similarity. In the subsequent learning phase, the system learns two types of rules to help improve or verify the initial mapping. Transformation weights identify textual transformations such as acronyms, abbreviations, and phrase orderings common in the domain. For instance, the system can learn that "Rep" is commonly used as an abbreviation for "Republic," that one source typically uses acronyms, or that one source represents person names as "LastName, FirstName," whereas another uses "FirstName LastName." The system also learns mapping rules for comparing entities along multiple attributes.

We've used the underlying technologies developed for Active Atlas to augment Theseus,⁹ our execution platform for information agents (discussed later), with the ability to consolidate information referring to the same entity from two different data sources. It performs this linkage in a streaming, dataflowstyle execution that's both fast and efficient.

In Building Finder, the mediator must consolidate data from various sources—the property tax and Yahoo White Pages sites referring to the same house or street. Using Theseus as the underlying execution engine gives the mediator access to the consolidation operator. The availability of such an operator lets the mediator replace all join instances in its generated plans with a consolidation step. This step performs a "smart join" between the two sites. In using multiple attributes present in each site, the consolidation operator links records referring to the same entity and thus integrates data more accurately.

The adaptive nature of the technologies used for consolidation makes Building Finder flexible and facilitates insertion of new data sources. To expand application support for areas beyond El Segundo, we would provide the mediator with access to Tigerline data on additional counties in California or the US. To integrate these new sources, the system would simply undergo a learning process to generate new mapping rules corresponding to each unique site. This is much easier than tailoring the entire application to

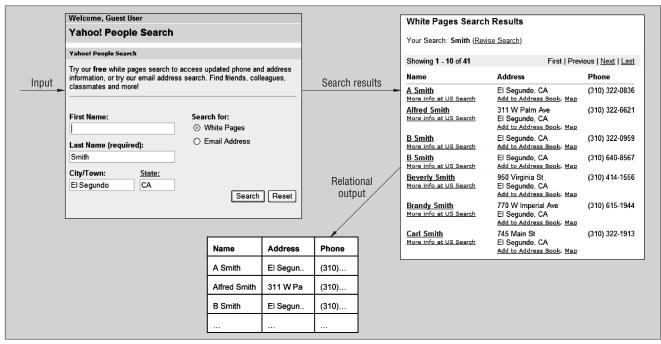


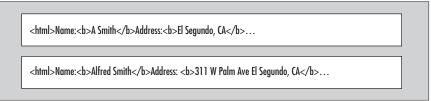
Figure 3. Extracting data from the Yahoo White Pages.

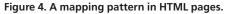
work with and understand the new sites.

We are also researching methods for improving record linkage using secondary sources.¹⁰ In this research, we present an approach to accurately and automatically consolidate data from various data sources using a state-of-the-art object consolidation system in conjunction with a mediator system. The mediator system automatically determines which secondary sources to query if the object-consolidation system can't confidently determine whether two records refer to the same entity. In turn, the object-consolidation system uses this additional information to improve the accuracy of the data set consolidation. For example, the system could use a secondary source providing additional information on geographic coordinates for a given address (a geocoder) to improve the consolidation of data from the property tax and Yahoo White Pages sites. With the system developed by Martin Michalowski, Snehal Thakkar, and Craig A. Knoblock,10 for example, we could better link people to properties based on addresses using geocoder information. Such an approach would reduce uncertainty when classifying two addresses as being the same.

Mediator

The mediator system's goal is to provide unified access to various data sources. Building Finder uses the Prometheus mediator¹¹





to integrate satellite imagery from Microsoft TerraService, road vector data from US Census Tigerline files, and house information from white page directories. The user either sends a query through the user interface, as Figure 6 shows, or submits an RDQL query. The mediator passes the results back to the user interface.

As Figure 7 shows, the Prometheus mediator has three parts:

- A data model
- A query reformulation component
- A query execution component using the Datalog to Theseus converter

The data model consists of information about various data sources as well as relationships between the data sources and domain predicates. Building Finder uses the domain predicates *street*, *image*, and *building*. Users can send queries in terms of these domain predicates. Figure 8 shows the Building Finder application domain model. The domain predicate *building* is the consolidation of information from the Los Angeles County property tax data source and the white pages data source. The white pages data source provides the person's name, address, and phone number, while the property tax source provides the person's name and address and the property's lot size. The white pages data source gives information only for people listed in the directory. In the future, we'll add new data sources to the domain model to cover the entire continental US.

The mediator accepts queries on any combination of domain predicates. On receiving a query, the mediator merges it with the domain model to generate a datalog program that can answer the user query. The mediator then executes the generated program to find the results of the user query using the Theseus execution engine. For example, a

Yahoo! People Search				Click on the Assessor's	
White Pages Search Results Your Search: Smith (Revise Search)				To view the property info locator map is available), to the left above the map Assessor's ID No.	
Showing 1 - 10 of 41		vious <u>Next</u> <u>Last</u>		4131-022-029	770 \
Name	Address	Phone		4131-022-104	770
<u>A Smith</u> More info at US Search	El Segundo, CA Add to Address Book, Map	(310) 322-0836		4131-022-105	770
Alfred Smith More info at US Search	311 W Palm Ave El Segundo, CA Add to Address Book, Map	(310) 322-6621		4131-022-105	770
<u>3 Smith</u> More info at US Search	El Segundo, CA Add to Address Book, Map	(310) 322-0959		4131-022-107	770
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<mark>leverly Smith</mark> lore info at US Search	950 Virginia St El Segundo, CA Add to Address Book, Map	(310) 414-1556		4131-022-109 4131-022-110	770
irandy Smith Iore info at US Search	770 W Imperial Ave El Segundo, CA Add to Address Book, Map	(310) 615-1944		4131-022-111	770
a rl Smith Iore info at US Search	745 Main St El Segundo, CA Add to Address Book, Map	(310) 322-1913		4131-022-112 4131-022-113	770
				4131-022-114	770
Yah	noo People query result			4131-022-115	770
				Prop	perty s

Click on the Assessor's ID No. to view the details for a property

To view the property information for surrounding properties (if an Assessor locator map is available), press the "Show Property Information" button **O** to the left above the map and left click on the parcels on the map. Assessor's ID Address City / State

	NO.							
	4131-022-028	770 W IMPERIAL AVE, 1	EL SEGUNDO CA 90245					
	4131-022-029	770 W IMPERIAL AVE, 2	EL SEGUNDO CA 90245					
	4131-022-104	770 W IMPERIAL AVE, 77	EL SEGUNDO CA 90245					
	4131-022-105	770 W IMPERIAL AVE, 78	EL SEGUNDO CA 90245					
	4131-022-106	770 W IMPERIAL AVE, 79	EL SEGUNDO CA 90245					
	4131-022-107	770 W IMPERIAL AVE, 80	EL SEGUNDO CA 90245					
	4131-022-108	770 W IMPERIAL AVE, 81	EL SEGUNDO CA 90245					
	4131-022-109	770 W IMPERIAL AVE, 82	EL SEGUNDO CA 90245					
	4131-022-110	770 W IMPERIAL AVE, 83	EL SEGUNDO CA 90245					
	4131-022-111	770 W IMPERIAL AVE, 84	EL SEGUNDO CA 90245					
	4131-022-112	770 W IMPERIAL AVE, 85	EL SEGUNDO CA 90245					
	4131-022-113	770 W IMPERIAL AVE, 86	EL SEGUNDO CA 90245					
	4131-022-114	770 W IMPERIAL AVE, 87	EL SEGUNDO CA 90245					
	4131-022-115	770 W IMPERIAL AVE, 88	EL SEGUNDO CA 90245					
Property site query result using address								
	i toperty site query result using address							

Figure 5. Potential matches between the Yahoo White Pages and property tax sites.

user can send a request for information about houses in an area with coordinates (33.34, -118.54) to (33.37, -118.59). The datalog converter receives this request in RDQL format from the user interface and converts it to the following datalog query:

```
Q(name, address, phone, lat, lon) :-
Houses(toplat, toplon, botlat, botlon,
name, address, phone, lat, lon) ^
toplat = 33.37 ^ botlat = 33.34 ^
toplon = -118.54 ^ botlon = -118.59.
```

When it receives this query from the datalog converter, the mediator uses its domain model to generate a Theseus plan to obtain the house information from the property tax and white pages Web sites. It then passes the generated plan to the Theseus execution engine.

Efficient query execution

A typical information-gathering plan might involve accessing and integrating data from many sources. However, unpredictable network latencies and varying remote source capabilities can significantly increase the total time required to execute such a plan. Moreover, many sources cannot be queried until a previous query has been answered. In most traditional approaches, integration plans consist of partial orderings of operators (that is, functions) and are executed based on the given order.

In Building Finder, Theseus⁹ provides efficient execution of mediator-created information-gathering plans. Other methods of efficient query execution are also available.^{12,13} We chose Theseus because it is a streaming dataflow execution system that uses both horizontal parallelism and vertical parallelism.

In horizontal parallelism, execution is decentralized, with independent operators executing at the same time. In vertical parallelism, operators "fire" when any part of an input data becomes available and output tuples to other operators in a pipeline fashion. Theseus has an array of operators geared toward information-gathering plans—for example, xwrapper executes a wrapper, xquery parses XML files using XML Query Language (XQuery), xmltorel converts an XML document into a relation, consolidate combines data using record linkage, and dbquery retrieves data from the database—in addition to relational algebra operations such as union, join, select, and project.

Figure 9 illustrates an informationgathering plan corresponding to the Building Finder query for information about houses (see the "Mediator" section). This plan retrieves data from the ptax and ywp wrappers, parses the XML output, translates the XML output into a relation, and consolidates and filters the data from the property tax Web site and Yahoo White Pages. The mediator sends Theseus an integration plan and all necessary inputs. Theseus uses the inputs to query the property tax and Yahoo White Pages Web sites in parallel. Because the area of interest can include more than one house, both Web sites might return several records. Theseus streams records from both data sources to the consolidate operator.

To put this in perspective, assume it takes

30 seconds to make a request to each Web site. After the initial request, obtaining one record from each data source takes five seconds. If both data sources return 10 records in a sequential implementation, obtaining records from both data sources would take 160 seconds; using Theseus, which queries sources in parallel, we can obtain the same number of records in 80 seconds. Furthermore, Theseus could return results for the first record from both sources in 40 seconds. Theseus further reduces total execution time because it streams resulting tuples from one operator in the plan to the next as soon as they are made available. Therefore, the Theseus execution engine greatly improves user query response time.

Semantic Web representation and query languages

RDQL is used for extracting information from RDF graphs. Our Building Finder application uses both formalisms. It presents queries to the application as RDQL queries, which the mediator subsequently processes and executes. The application uses an internal RDQL to datalog converter to interpret and process the query. On completing the query, the module converts the XML results constructed by the mediator to RDF and returns them to the user.

This type of approach makes Building Finder usable by both human users interacting with the GUI and computer agents using RDQL and RDF to interact with the application on behalf of human users. It also lets the application give meaning to the results and use semantics present in RDQL to interpret input queries. Building Finder can compose query results using personally developed ontologies describing buildings, images, and streets in conjunction with RDF. This lets computer agents further infer and reason about the results and use the additional semantic knowledge to process the results or pose more queries.

Advantages of our approach

Our mediator approach to data integration has several advantages over the data warehousing approach often used in Semantic Web applications (for example, RDF stores). Because the system accesses data only in response to user queries, the data is always fresh. Approaches that extract and store data locally are suitable for data that varies slowly but return stale values for sources that change faster than the warehouse update cycle.

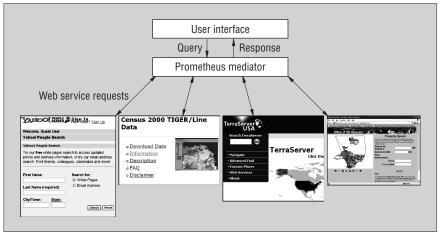


Figure 6. Mediator execution.

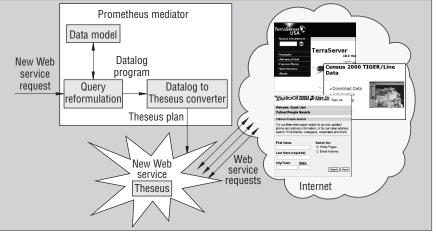


Figure 7. Mediator architecture.

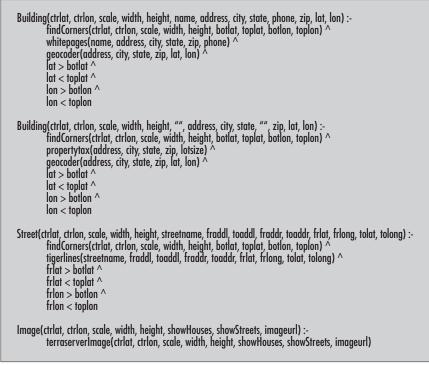


Figure 8. Building Finder domain model.

Semantic Web Challenge

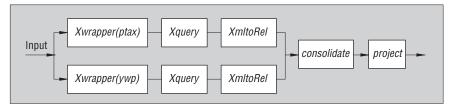


Figure 9. A plan to gather housing data used by the mediator.

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Rattapoom Tuchinda is a PhD student at USC and consultant for Hamlet, a company based on his research work on airfare prediction. His research interests include information integration, agent execution, mix-initiative planning, and machine learning. He received a BS in electrical engineering and computer science and an MS in engineering from the Massachusetts Institute of Technology. He can be reached at USC/Information Sciences Institute, 4676 Admiralty Way, Marina del Rey, CA 90292; pipet@isi.edu, www. isi.edu/~pipet. Moreover, the data available on the Web will likely grow faster than a warehouse's ability to host it. The mediator only retrieves data relevant to user queries, making it more scalable than warehouse-based approaches.

Finally, the mediator approach is much more adaptable than a warehouse. Users will change their preferred worldview as their applications and data needs evolve and new sources become available. Changing the mediator's ontology and the source descriptions is significantly easier than rebuilding a warehouse.

The technologies showcased in the Building Finder have several important practical applications, such as disaster management and e-commerce. One of the most important tasks of a disaster-management system is finding information about the affected area, including street names, buildings, and residents. Building Finder can provide such information to Semantic Webenabled disaster-management systems. Real estate applications could also use Building Finder to obtain information about properties and their surroundings.

We plan to explore several extensions to the core technologies of the Building Finder, such as richer models for the mediator. We currently integrate our sources using datalog rules, but we're interested in using objectoriented features such as reasoning about classes as is done in RDF or OWL. In addition, although we describe our integration model in a global-as-view style, we also want to use local-as-view models.¹⁴ We also plan to integrate more RDF and RDQL sources as they become available.

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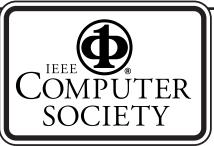
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