Domain-Specific Corpora

Many Document Features

Text
paragraphs
without
formatting

Astro Teller is the CEO and co-founder of BodyMedia. Astro holds a Ph.D. in Artificial Intelligence from Carnegie Mellon University, where he was inducted as a national Hertz fellow. His M.S. in symbolic and heuristic computation and B.S. in computer science are from Stanford University. His work in science, literature and business has appeared in international media from the New York Times to CNN to NPR.

Grammatical sentences plus some formatting & links

Dr. Steven Minton - Founder/CTO
Dr. Minton is a fellow of the American
Association of Artificial Intelligence and was
the founder of the Journal of Artificial
Intelligence Research. Prior to founding Fetch,
Minton was a faculty member at USC and a
project leader at USC's Information Sciences
Institute. A graduate of Yale University and
Carnegie Mellon University, Minton has been a
Principal Investigator at NASA Ames and
taught at Stanford, UC Berkeley and USC.

Frank Huybrechts - COO Mr. Huybrechts has over 20 years of Press

Contact

- General information
- Directions maps

Non-grammatical snippets, rich formatting & links



Tables



Charts



nformation Sciences Institute

Pattern Complexity

Closed set

U.S. states

He was born in Alabama...

The big Wyoming sky...

Regular set

U.S. phone numbers

Phone: (413) 545-1323

The CALD main office can be reached at 412-268-1299

Complex

U.S. postal addresses

University of Arkansas P.O. Box 140 Hope, AR 71802

Headquarters:
1128 Main Street, 4th Floor
Cincinnati, Ohio 45210

Ambiguous, needing context

Person names

...was among the six houses sold by <u>Hope Feldman</u> that year.

<u>Pawel Opalinski</u>, Software Engineer at WhizBang Labs.

<u>Unusual language models</u>

"YOU don't wanna miss out on ME:)

Perfect lil booty Green eyes Long curly
black hair Im a Irish, Armenian and
Filipino mixed princess:) ♥ Kim ♥

7○7~7two7~7four77 ♥ HH 80 roses ♥

Hour 120 roses ♥ 15 mins 60 roses"

647-241-1986 New Haven Escort Listing

View Escorts in other cities

647-241-1986 Upscale + Sophisticated | Busty | Curvy Asian -- Delia London - 25

Escort's Phone: 647-241-1986

Escort's Location: New Haven, Connecticut

Escort's Age: 25

Date of Escort Post: Jun 17th 4:49pm

REVIEWS: READ AND CREATE REVIEWS FOR THIS ESCORT

There are 42 girls looking in . VIEW GIRLS

If you are looking for the right combination of Erotic & Sensual then you have come to the right place. Always a great personality, and environment. NO RUSH SERVICE Discreet & Upscale PLAYFUL 100% REAL PHOTOS.

100% Independent | Dedicated | Verified Providerdateche ck dl6472fp 411 p98690

phone: 773 431 8174 ___ REFERENCES REQUIREDBDSM, Domme, & Fetishes Available | www.delialondon.com |. Call 647-241-1986. See my menu of services on my rofil EZsex Find me... BackDoorOpen

Call me on my cell at 647-241-1986. Date of ad: 2016-06-17 16:49:00

More posts from **647-241-1986**

- 6 Verified Upscale + Sophisticated | Busty | Curvy Asian -- Delia London 25
- Verified Upscale + Sophisticated | Busty | Curvy Asian -- Delia London NOW IN TOWN...
- 647-241-1986 O 5 Verified Upscale Sophisticated | Busty | Curvy Asian -- Delia London - 25
- Verified Upscale + Sophisticated | Busty | Curvy Asian -- Delia London In town TODA 647-241-1986 O 5 Visiting ..Today Only ::: Verified + Reviewed -- // Delia London ... In town for ...
- 647-241-1986 Oc S Verified Upscale + Sophisticated | Busty | Curvy Asian -- Delia London NOW IN TOWN...
- 647-241-1986 Au 6 NEW PICS Upscale + Sophisticated | Busty | Curvy Asian - Delia London - 25
- 647-241-1986 / 6 Upscale + Sophisticated | Busty | Curvy Asian -- Delia London - 25 647-241-1986 Upscale + Sophisticated | Busty | Curvy Asian -- Delia London - 25
- 647-241-1986 Ju NOW IN WRJ Upscale + Sophisticated | Busty | Curvy Asian -- Delia London - 25
- 647-241-1986 Ju In & outcalls Upscale + Sophisticated | Busty | Curvy Asian -- Delia London - 25
- 6 Upscale + Sophisticated | Busty | Curvy Asian -- Delia London 24 647-241-1986 M
- 647-241-1986 N 6 Upscale + Sophisticated | Busty | Curvy Asian -- Delia London - 25
- 647-241-1986 A Upscale + Sophisticated | Busty | Curvy Asian -- Delia London - 24
- 647-241-1986) 6 Upscale + Sophisticated | Busty | Curvy Asian -- Delia London NOW IN TOWN - 24
- 5 Upscale + Sophisticated | Busty | Curvy Asian -- Delia London 24
- 647-241-1986 Jr Erotic x Busty Asian Companion Verified + Reviewed + Safe In town now - 24 115 Asian American -- Busty Companion + Kinkstress :: New Pics + Verified Provider . - .
- 647-241-1986 Dec 14, 2015 Upscale + Sophisticated | Busty | Curvy Asian -- Delia London 26

Recent Escort Classifieds

- North Jersey, New Jersey (732-621-4443)
- :*: G O O D G I R L :*: G O N E *:**: B A D :) LATINA 21 Chicago, Illinois (773-412-2044)
- (LAtE NiGHt) UNRUShEd (ULTiMAtE) PLEASURE (*AmAziNg Azz*) CHOOSE..W...
- Chicago, Illinois (414-914-3777)

irrelevant content is a language of the state of the stat

Phoenix, Arizona (623-500-7076)

- NEW GIRL PERSIAN Gem EXotIC Blend 21
- Toronto, Ontario (416-554-3337)
- (L) (L) ---- Special 80 for 20 min:) 22YeAr oLd \$\$exyy LaTiNa BoMbSheLL---(L...
- Toronto, Ontario (416-520-5198)
- **21 years old * \$80 **real pictures ** A sian Kathy *** 21 Toronto, Ontario (647-702-6825)

Top Escort Cities

- New York, New York
- Toronto, Ontario
- Dallas, Texas
- Chicago, Illinois
- Atlanta, Georgia

Petite, and Sweet. Super new and Ready... in out call Chicago, Illinois (312-600-8628) Pri Lodert L., Trida (1-5-51-186) Young Illinois (312-600-8628) Pri Lodert L., Trida (1-5-51-186) Young Illinois (312-600-8628) On the Jersey new Jersey Detroit, Michain On the Jersey new

Search Box

Search For Profiles Register Here

Login to your accoun Non Mobile Version Escort Blog

Key for Escort Acronyms

Top 10 Escort Practices

See Escorts on Webcam Prostitution Laws

Recently Viewed Today at 5:30pm Pacific

419-283-6378

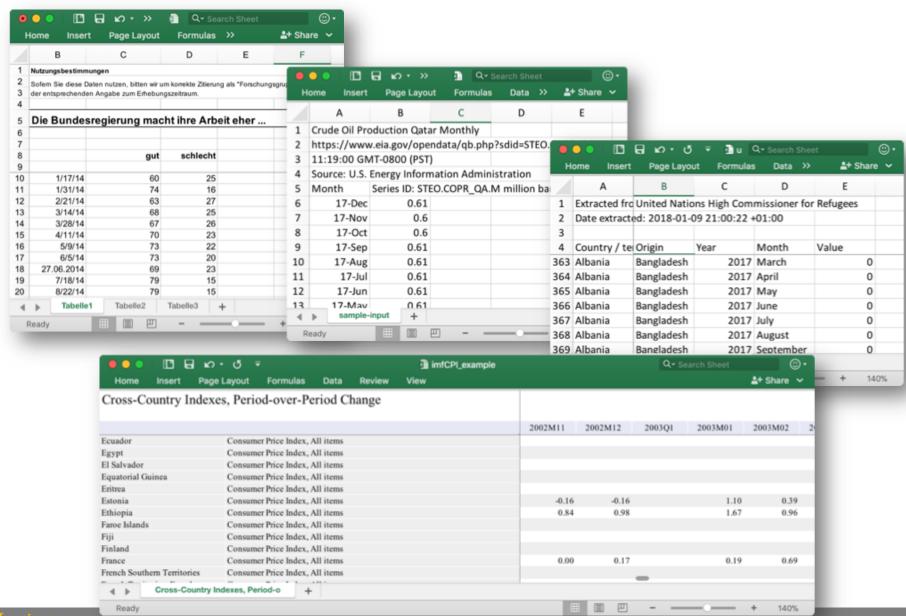
Detroit

Escort Reviews

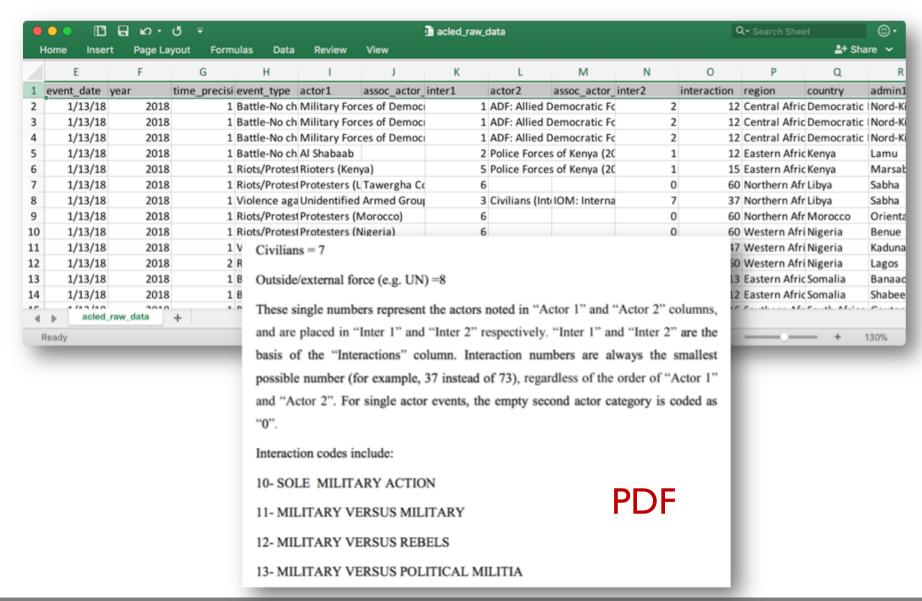
- Sheriff candidate Minister and Detective Reno Fells arrested in prostitution bust
- Man gets 35 years for impersonating cop to get free sex from hooker
- Alexander Marino: Psychologist by Day, Pimp by Night
- Surfside Beach, SC Prostitution BUST: Video

Recent Blog Posts

Spreadsheets Created For Human Consumption



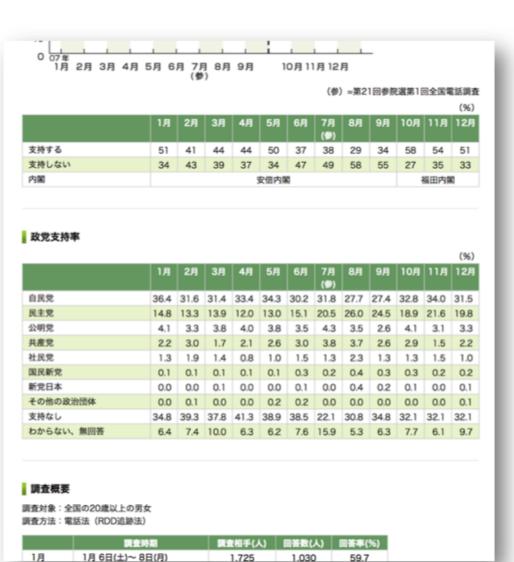
Databases with PDF Code Books



Information Sciences Institute

Data In Web Tables





1.725

1.030

59.7

Practical Considerations

How good (precision/recall) is necessary?

High precision when showing KG nodes to users High recall when used for ranking results

How long does it take to construct?

Minutes, hours, days, months

What expertise do I need?

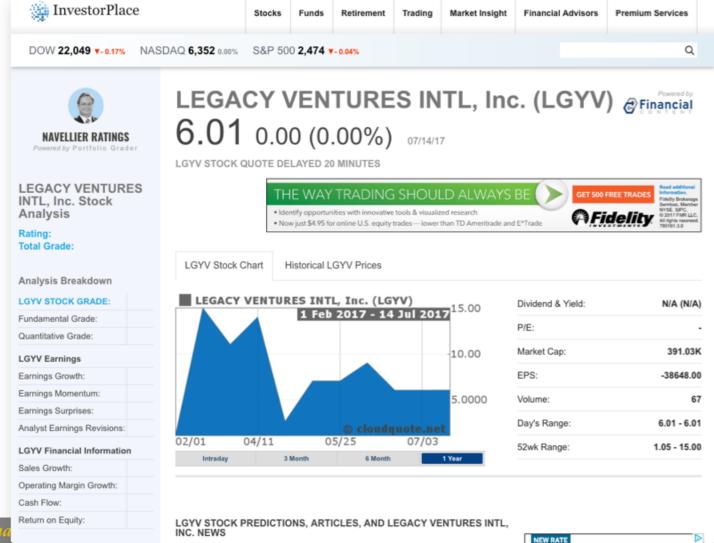
None (domain expertise), patience (annotation), scripting, machine learning guru

What tools can I use?

Many ...

Information Extraction Process

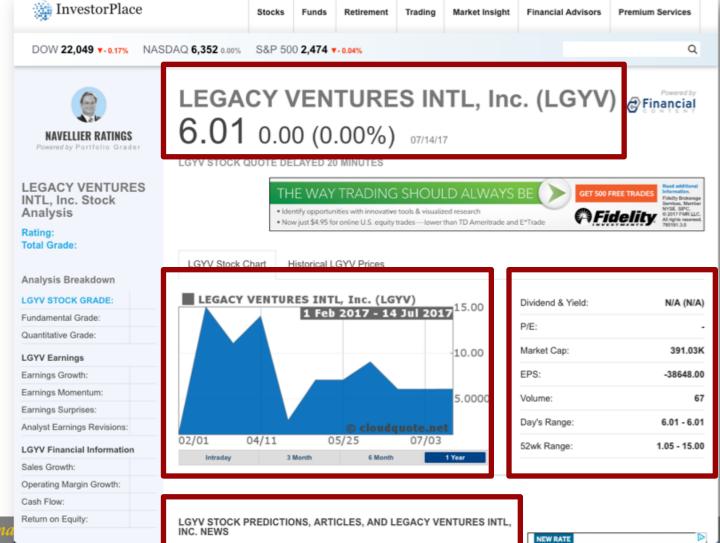
Segmentation



Data Extraction

Information Extraction Process

Segmentation

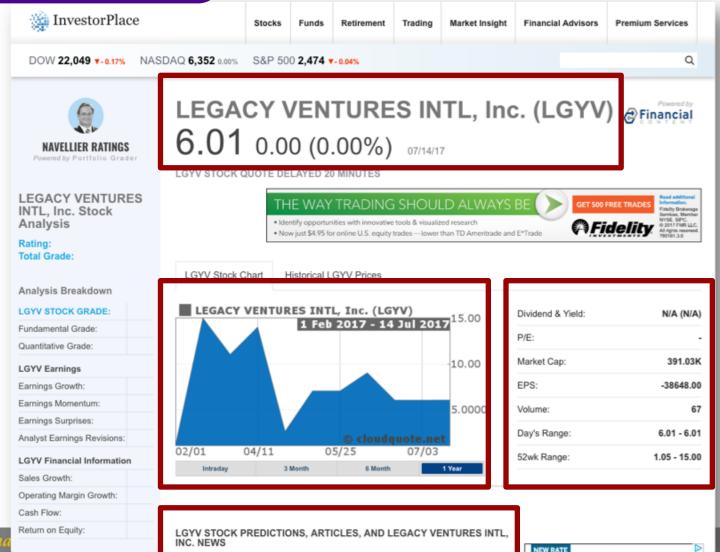


Data Extraction

Informal

Information Extraction Process

Segmentation



Data Extraction

Name:

Legacy Ventures Intl, Inc.

Stock:

LGYV

Date:

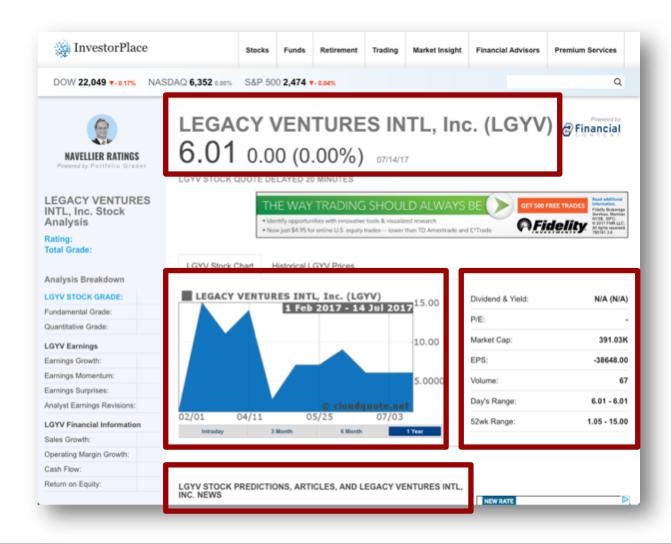
2017-07-14

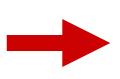
Market Cap:

391,030

Segmentation

Segmentation





Homogeneous blocks

Information Sciences Institut

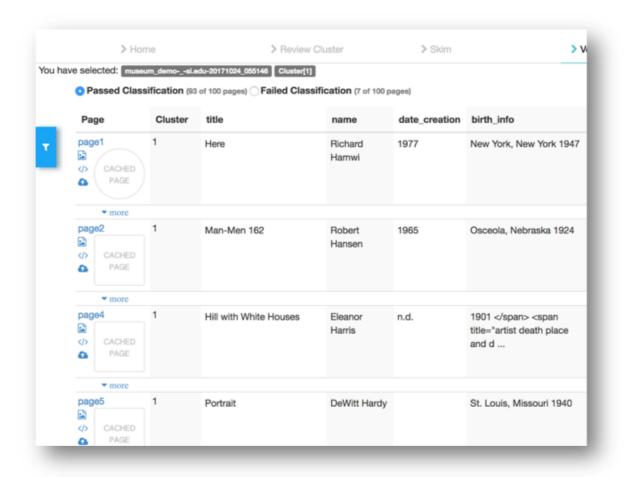
Segmentation

| Block Type | Tool |
|-------------------------------|--|
| Repeating blocks (short tail) | Web wrappers |
| Tables (long tail) | Data table extractors |
| Main content (long tail) | https://code.google.com/archive/p/arc90labs-readability/ |
| | https://github.com/kohlschutter/boilerpipe |
| Microdata (long tail) | https://github.com/namsral/microdata |

Web Wrappers







nformation Sciences Institute USC Viter

myDIG Demo

Focusing On Inferlink Web Wrapper

Information Sciences Institute
USC Viterbi

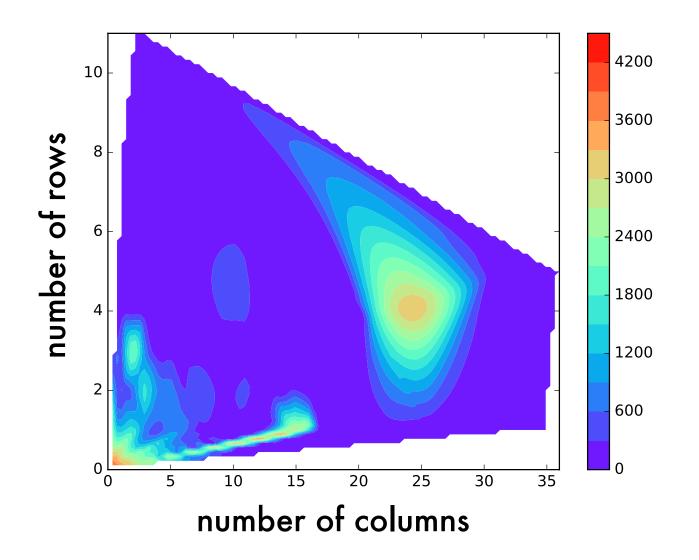
Table Extraction

Classification Of Web Tables

| Table type | % total | count |
|------------------------------------|---------|---------|
| "Tiny" tables | 88.06 | 12.34B |
| HTML forms | 1.34 | 187.37M |
| Calendars | 0.04 | 5.50M |
| Filtered Non- relational, total | 89.44 | 12.53B |
| Other non-rel (est.) | 9.46 | 1.33B |
| Relational (est.) | 1.10 | 154.15M |

Cafarella'08

Tables In The Human Trafficking Domain



Information Sciences Institute
USC Viterbi

Data Tables

| Name \$ | Nationality + | From + | To ¢ | M ÷ | W ¢ | D ¢ | L ¢ | GF ¢ | GA ¢ | Win % ◆ | Honour |
|--------------------|------------------|-------------------|-------------------|-------|-----|-----|-----|-------|-------|---------|--|
| Arsène Wenger | France | 1 October 1996 | Present | 1,188 | 684 | 271 | 233 | 2,063 | 1,088 | 57.58 | Premier League champions: 1997–98, 2015, 2016–17 Charity/Community Shield winners: 1998 2017 |
| Pat Rice † | Northern Ireland | 13 September 1996 | 30 September 1996 | 4 | 3 | 0 | 1 | 10 | 4 | 75.00 | |
| Stewart Houston † | Scotland | 12 August 1996 | 13 September 1996 | 6 | 2 | 2 | 2 | 11 | 10 | 33.33 | |
| Bruce Rioch | Scotland | 15 June 1995 | 12 August 1996 | 47 | 22 | 15 | 10 | 67 | 37 | 46.81 | |
| Stewart Houston † | Scotland | 21 February 1995 | 15 June 1995 | 19 | 7 | 3 | 9 | 29 | 25 | 36.84 | |
| George Graham | Scotland | 14 May 1986 | 21 February 1995 | 460 | 225 | 133 | 102 | 711 | 403 | 48.91 | First Division champions: 1988–89, 1990 FA Cup winners: 1992–93 Football League Cup winners: 1986–87, Charity Shield winners: 1991 (shared) UEFA Cup Winners' Cup winners: 1993– |
| Steve Burtenshaw † | England | 23 March 1986 | 14 May 1986 | 11 | 3 | 2 | 6 | 7 | 15 | 27.27 | |

Relational

Data Tables



| Table 4: Average (mean) earnings (£) of UK employees by 2010 | | | | | |
|--|-------------------|-------------------|-----------------|-----------------|--|
| | Women F/T £ | Women P/T £ | Men F/T £ | Men P/T £ | |
| Managers and senior officials | 18.66 | 15.74 | 24.67 | xxx | |
| Professional occupations | 20.43 | 22.82 | 22.47 | 27.55 | |
| Associate professional and technical | 14.85 | 14.77 | 16.84 | 15.41 | |
| Administrative and secretarial | 10.80 | 9.54 | 12.05 | 9.73 | |
| Skilled trades | 8.86 | 7.89 | 11.59 | 10.63 | |

| 3. | Austin, TX |
|-----|-------------------------|
| 4. | Houston, TX |
| 5. | Dallas, TX |
| 6. | McAllen, TX |
| 7. | Little Rock, AR |
| 8. | Baton Rouge, LA |
| 9. | Tulsa, OK |
| 10. | Omaha, NE-IA |
| 11. | El Paso, TX |
| 12. | Wichita, KS |
| 13. | Washington, DC-VA-MD-WV |
| 14. | Des Moines, IA |
| 15. | Albuquerque, NM |
| 16. | Virginia Beach, VA-NC |

20 Strongest Performing Metro Areas

San Antonio, TX
 Oklahoma City, OK

Matrix Table

List Table

Entity Table

Table Type Classification

Feature-based supervised classification

Cafarella'08

Crestan'11

Eberius'15

Deep Learning

Nishida'2017

Information Sciences Institute USC Viterbi

Identifying Data Tables

Heuristic

HTML tables that don't contain nested tables and contain at least 2 rows and 2 columns

Information Sciences Institute USC Viterb

Extracting Data From Tables

Co-embedding table structure and content words

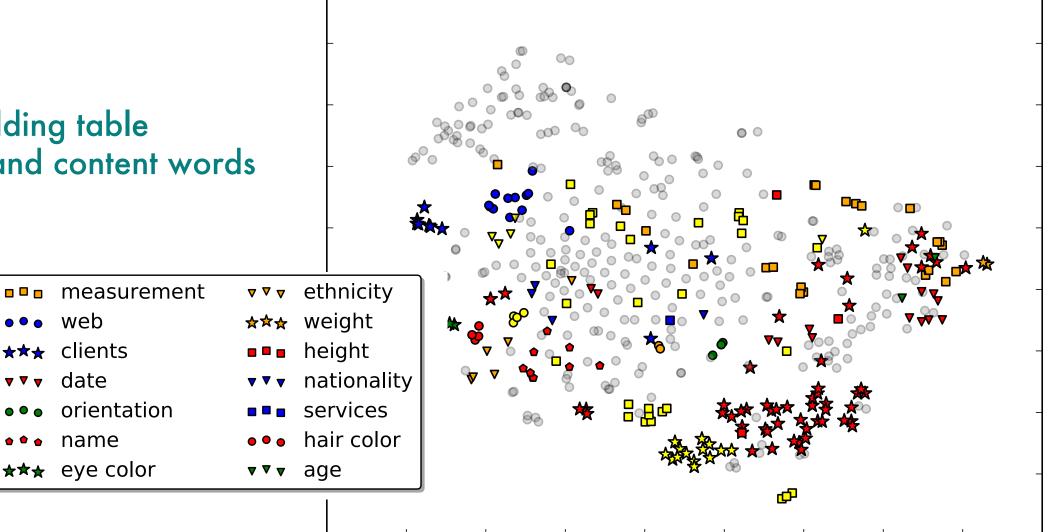
••• web

▼ ▼ ▼ date

★★★ clients

name

★★★ eye color



★☆★ telephone

• • other

★★★ price

▼▼ ▼ email

••• gender

□□□ location

••• language

Data Extraction

Data Extraction Techniques

Glossary

Regular expressions

Natural language rules

Named entity recognition

Sequence labeling (Conditional Random Fields)

Glossary Extraction

Glossary Extraction

Simple

list of words or phrases to extract

Challenges

Ambiguity: Charlotte is a name of a person and a city Colloquial expressions: "Asia Broadband, Inc." vs "Asia Broadband"

Research

Improving precision of glossary extractions using context Creating/extending glossaries automatically

Information Sciences Institute USC Viterbi

Regex Extraction

Extraction Using Regular Expressions

Too difficult for non-programmers

regex for North American phone numbers:

```
^(?:(?:\+?1\s*(?:[.-]\s*)?)?(?:\(\s*([2-9]1[02-9]|[2-9][02-8]1|[2-9][02-8][02-9])\\s*\)|([2-9]1[02-9]|[2-9][02-8]1|[2-9][02-8][02-9])\\s*(?:[.-]\s*)?)?([2-9]1[02-9]1|[2-9][02-9]1\][2-9][02-9]{2})\\s*(?:[.-]\s*)?([0-9]{4})(?:\s*(?:#|x\.?|ext\.?|extension)\\s*(\d+))?$
```

Brittle and difficult to adapt to specific domains

unusual nomenclature and short-hands obfuscation

Information Sciences Institute USC Viterbi

NLP Rule-Based Extraction

spaCy usage https://spacy.io/docs/usage/rule-based-matchingos BLOG O

GET STARTED

Installation
Models
Lightning tour
Command line
Troubleshooting
Resources

WORKFLOWS

Loading the pipeline
Processing text
spaCy's data model
POS tagging
Using the parse
Entity recognition
Custom pipelines

Rule-based matching

Word vectors
Deep learning
Custom tokenization
Adding languages
Training
Training NER
Saving & loading

Rule-based matching

spaCy features a rule-matching engine that operates over tokens, similar to regular expressions. The rules can refer to token annotations and flags, and matches support callbacks to accept, modify and/or act on the match. The rule matcher also allows you to associate patterns with entity IDs, to allow some basic entity linking or disambiguation.

Here's a minimal example. We first add a pattern that specifies three tokens:

- 1. A token whose lower-case form matches "hello"
- 2. A token whose is_punct flag is set to True
- 3. A token whose lower-case form matches "world"

Once we've added the pattern, we can use the matcher as a callable, to receive a list of (ent_id, start, end) tuples.

```
from spacy.matcher import Matcher
from spacy.attrs import IS_PUNCT, LOWER

matcher = Matcher(nlp.vocab)
matcher.add_pattern("HelloWorld", [{LOWER: "hello"}, {IS_PUNCT: True}, {Lower})
```



NLP Rule-Based Extraction

Tokenization

Pattern Matching

Tokenization matters, a lot

My name is Pedro

My

name

is

Pedro

310-822-1511

310-822-1511

310

-

822

-

1511

Candy is here

Candy



is

here

Candy

is

here

Token Properties

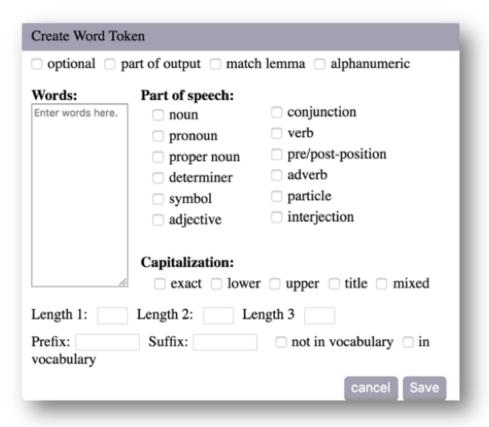
Surface properties

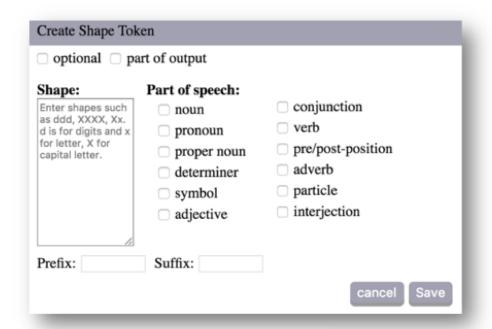
Literal, type, shape, capitalization, length, prefix, suffix, minimum, maximum

Language properties

Part of speech tag, lemma, dependency

Token Types





| □ optional □ p | |
|----------------|---------------------|
| Numbers: | |
| | Length 1: Length 2: |
| | Length 3: |
| | Min: Max: |
| | cancel Save |

| Create Punctuation Token | | | | | | |
|--------------------------|----------|-------------|--|--|--|--|
| optional part of output | | | | | | |
| Punctuation Symbols: | | | | | | |
| □, | \Box ! | < | | | | |
| | (| > | | | | |
| □; |) | _ = | | | | |
| □ ? | □[| □ % | | | | |
| □ ~ | | □\ | | | | |
| □: | □ { | □ / | | | | |
| " | □ } | -* | | | | |
| o' | | □ \$ | | | | |
| + | | @ | | | | |
| o _ | _ ^ | | | | | |
| _ Pr | · # | | | | | |
| | | cancel Save | | | | |

Patterns

```
Pattern := Token-Spec
```

[Token-Spec] Optional

Token-Spec + One or more

Token-Spec Pattern

Positive/Negative Patterns

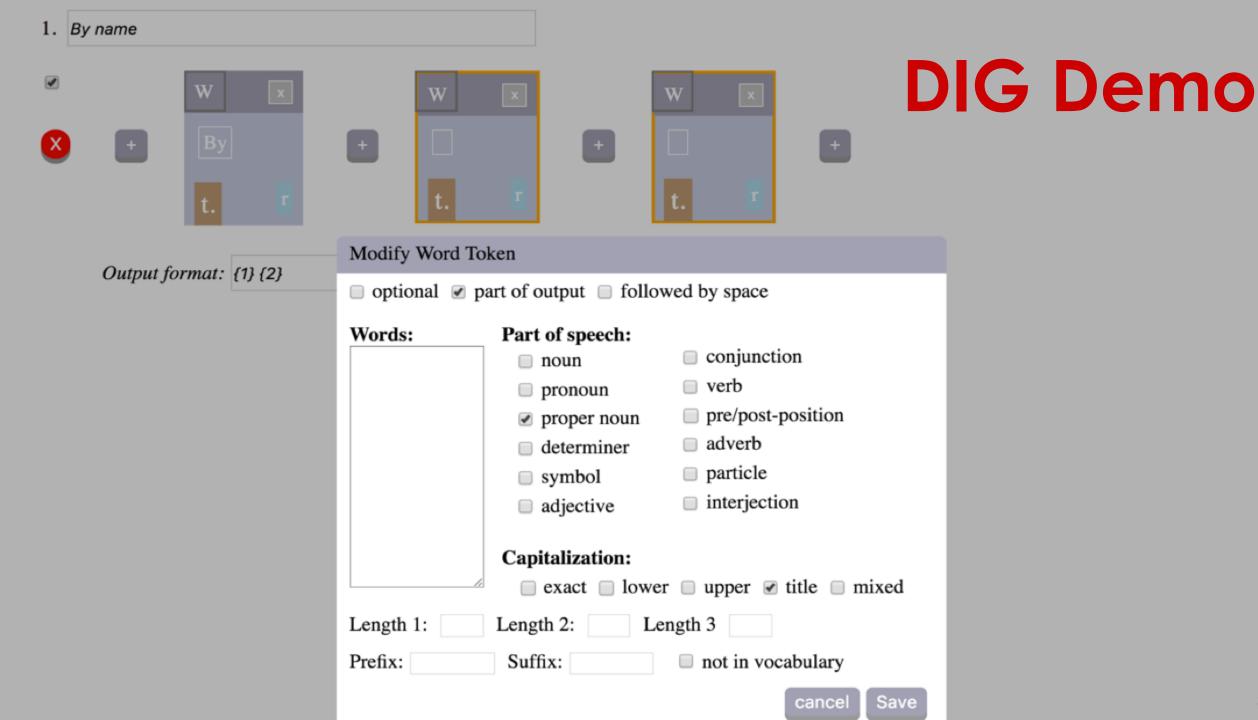
General Positive

Generate candidates

Specific Negative

Remove candidates

Output overlaps positive candidates



NLP Rule-Based Extraction

Advantages

Easy to define
High precision
Recall increases with number of rules

Disadvantages

Text must follow strict patterns

Named-Entity Recognizers

Information Sciences Institute

Named Entity Recognizers

Machine learning models

people, places, organizations and a few others

SpaCy

complete NLP toolkit, Python (Cython), MIT license

code: https://github.com/explosion/spaCy

demo: http://textanalysisonline.com/spacy-named-entity-recognition-ner

Stanford NER

part of Stanford's NLP software library, Java, GNU license

code: https://nlp.stanford.edu/software/CRF-NER.shtml

demo: http://nlp.stanford.edu:8080/ner/process

Information Sciences Institute

USC Viterbi

spathttps://spacy.io/docs/usage/entity-recognition во о

GET STARTED

Installation
Models
Lightning tour
Command line
Troubleshooting
Resources

WORKFLOWS

Loading the pipeline Processing text spaCy's data model POS tagging Using the parse

Entity recognition

Custom pipelines
Rule-based matching
Word vectors
Deep learning
Custom tokenization
Adding languages
Training
Training NER
Saving & loading

Entity recognition

spaCy features an extremely fast statistical entity recognition system, that assigns labels to contiguous spans of tokens. The default model identifies a variety of named and numeric entities, including companies, locations, organizations and products. You can add arbitrary classes to the entity recognition system, and update the model with new examples.

The standard way to access entity annotations is the doc.ents property, which produces a sequence of Span objects. The entity type is accessible either as an integer ID or as a string, using the attributes ent.label and ent.label. The Span object acts as a sequence of tokens, so you can iterate over the entity or index into it. You can also get the text form of the whole entity, as though it were a single token. See the API reference for more details.

You can access token entity annotations using the token.ent_iob and token.ent_type attributes. The token.ent_iob attribute indicates whether an entity starts, continues or ends on the tag (In, Begin, Out).

```
EXAMPLE

doc = nlp(u'London is a big city in the United Kingdom.')
print(doc[0].text, doc[0].ent_iob, doc[0].ent_type_)
```



https://demos.explosion.ai/displacy-ent

Model 🗸

Entities V



displaCy

Dependency Visualizer

Named Entity Visualizer

Visualise spaCy's guess at the named entities in the document. You can filter the displayed types, to only show the annotations you're interested in.





Similarity

Sentence Similarity

sense2vec: Semantic Analysis of the Reddit Hivemind

displaCy Named Entity Visualizer

Enter your text below to explore spaCy's default entity recognition model. You can use the drop-down menu to select the entity types you're interested in.

2 April 2016 Nigeria: NLC Pledges Support for EFCC Anti-Corruption War By Ronald Mutum The Nigeria Labour Congress (NLC) has thrown its weight in support of the Economic and Financial Crimes Commission (EFCC) anti-corruption campaign. The president of the workers' union, Ayuba Wabba, gave the Union's unalloyed support in the fight against corruption during a visit to the chairman of the EFCC, Ibrahim Magu his Abuja office. A statement yesterday from the EFCC spokesman Wilson Uwujaren

2 April 2016 DATE Nigeria: NLC Pledges Support for EFCC Anti-Corruption War By Ronald Mutum PERSON The Nigeria Labour Congress ORG (NLC ORG) has thrown its weight in support of the Economic and Financial Crimes Commission (EFCC) anti-corruption campaign. The president of the workers' union, Ayuba Wabba PERSON, gave the Union's unalloyed support in the fight against corruption during a visit to the chairman of the EFCC ORG , Ibrahim Magu PERSON his Abuja ORG office. A statement yesterday DATE from the EFCC ORG spokesman Wilson Uwujaren PERSON quoted Wabba PERSON

Named Entity Recognizers

Advantages

Easy to use Tolerant of some noise Easy to train

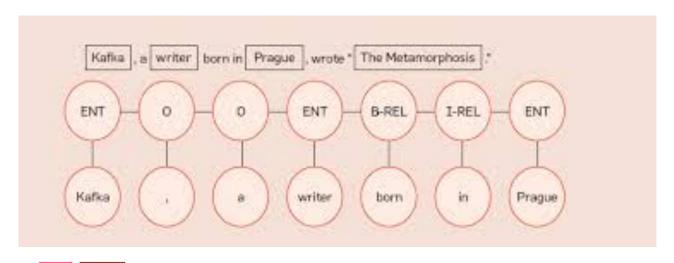
Disadvantages

Performance degrades rapidly for new genres, language models Requires hundreds to thousands of training examples

Conditional Random Fields

Conditional Random Fields (CRF)

Good for fields that have regular text structure/context



In 1917, Einstein applied the general theory of relativity to model the large-scale structure of the universe. He was visiting the United States when Adolf Hitler came to power in 1933 and did not go back to Germany, where he had been a professor at the Berlin Academy of Sciences. He settled in the U.S., becoming an American citizen in 1940. On the eve of World War II, he endorsed a letter to President Franklin D. Roosevelt alerting him to the potential development of "extremely powerful bombs of a new type" and recommending that the U.S. begin similar research. This eventually led to what would become the Manhattan Project. Einstein supported defending the Allied forces, but largely denounced using the new discovery of nuclear fission as a weapon. Later, with the British philosopher Bertrand Russell, Einstein signed the Russell-Einstein Manifesto, which highlighted the danger of nuclear weapons. Einstein was affiliated with the Institute for Advanced Study in Princeton, New Jersey, until his death in 1955.

Tag colours:

LOCATION TIME PERSON ORGANIZATION MONEY PERCENT DAT

Information Sciences Institute 47 USC Vite

Modeling Problems With CRF

| i | XI (word) | X2 (capitalized) | X3 (POS Tag) | Y (entity) | |
|---|--------------|---------------------|-----------------|---------------|--|
| 1 | Му | I | Possessive Pron | Other | |
| 2 | name | 0 | Noun | Other | |
| 3 | is | 0 | Verb | Other | |
| 4 | Pedro | 1 | Proper Noun | Person-Name | |
| 5 | Szekely | I | Proper Noun | Person-Name | |

Other common features:

lemma, prefix, suffix, length

CRF Advantages/Disadvantages

Advantages

Expressive
Tolerant of noise
Stood test of time
Software packages available

Disadvantages

Requires feature engineering
Requires thousands of training examples

Open Information Extraction

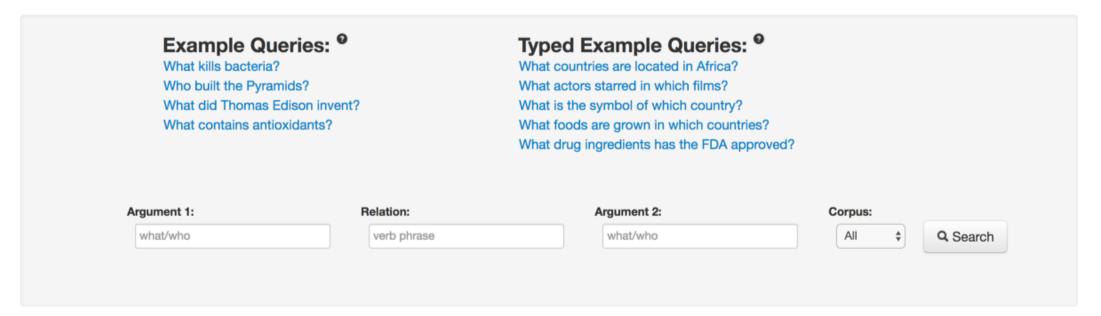
Information Sciences Institute

http://openie.allenai.org/



Open Information Extraction





Al2 proudly announces the launch of Semantic Scholar, an Al-based academic search engine.

To learn more about Open IE, watch our YouTube video!

Powered by ReVerb, our Open Information Extractor, yielding over 5 billion extractions from over a billion web pages.

NEWI Open IE 4.0, the successor to ReVerb and Ollie, has been released. Download it from GitHub!

Publications:

- Search Needs a Shake-up (Nature 2011)
- Open Information Extraction (IJCAI 2011)
- Ollie (EMNLP 2012)
- Reverb (EMNLP 2011)
- TextRunner (IJCAI 2007)

Public resources based on Open IE:

• 18 million question-paraphrases (Fader et al. ACI. 2013)

Practical IE Technologies

| | Glossary | Regex | NLP Rules | Semi- Structured | CRF | NER | Table |
|-----------|------------------------|---------------------|----------------------|---------------------|------------------------|-----------------|----------------------|
| Effort | assemble glossary | hours | hours | minutes | O(1000) annotations | zero | O(10) annotations |
| Expertise | minimal | high, programmer | low | minimal | low-medium | zero | minimal |
| Precision | medium (ambiguity) | high | high | high | medium- high | medium- high | high |
| Recall | medium (formatting) | low f(# regex) | medium f(# rules) | high | medium | medium | high |
| Coverage | wide | wide | wide | single site | genre | genre | narrow |

Information Sciences Institute
USC Viterbi

how to represent kgs?

Information Sciences Institute
USC Viterbi

KG Definition

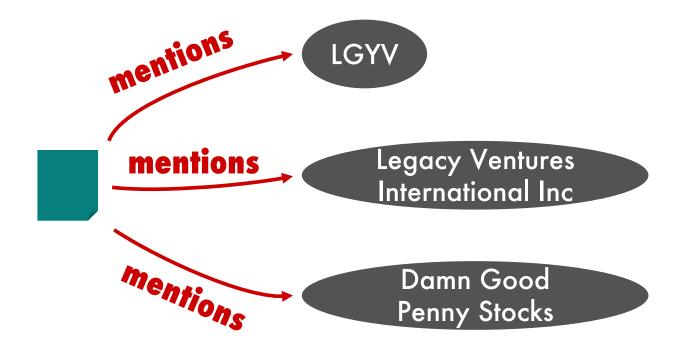
a directed, labeled multi-relational graph representing facts/assertions as triples

```
(h, r, t) head entity, relation, tail entity(s, p, o) subject, predicate, object
```

Information Sciences Institute
USC Viterb

Simplest Knowledge Graph

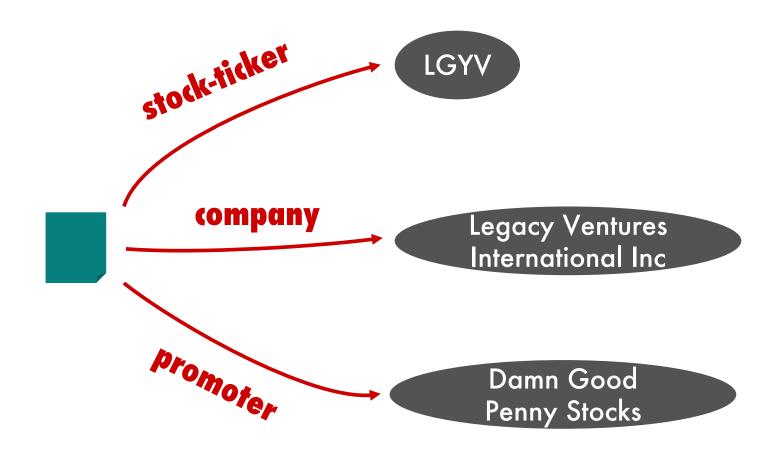
Entities



Easiest to build

Simple, But Useful KG

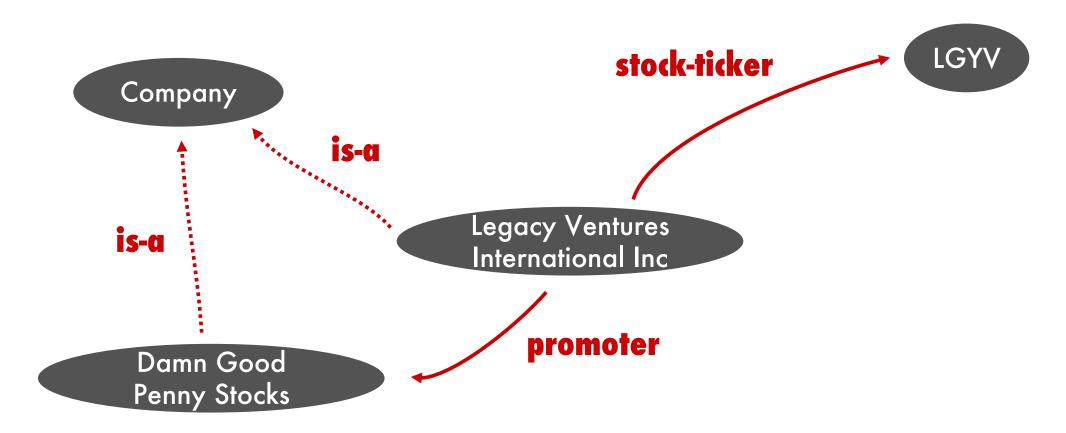
Entities + properties



"Easy" to build

Semantic Web KG (RDF/OWL)

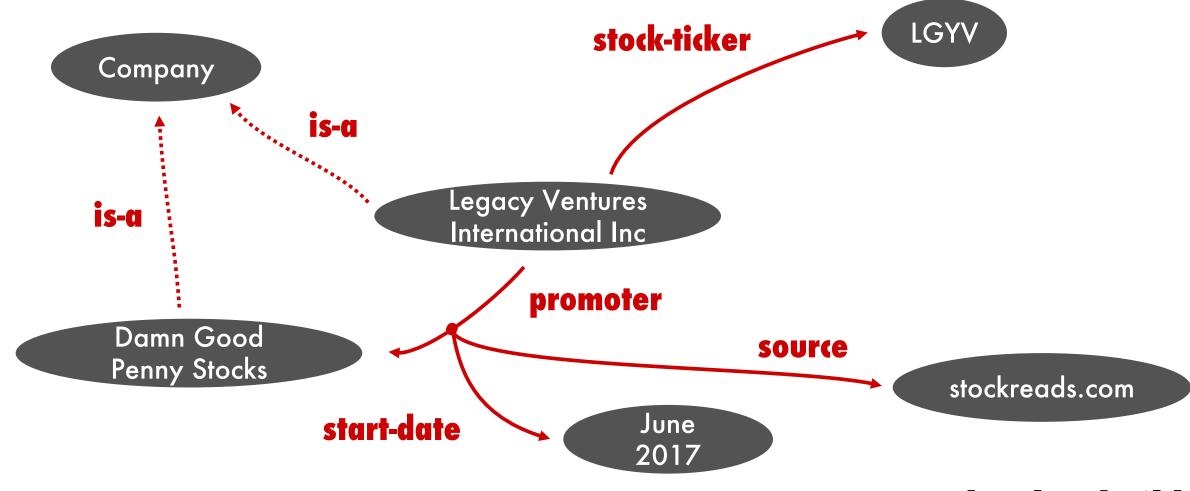
Entities + properties + classes



Very hard to build

"Ideal" KG

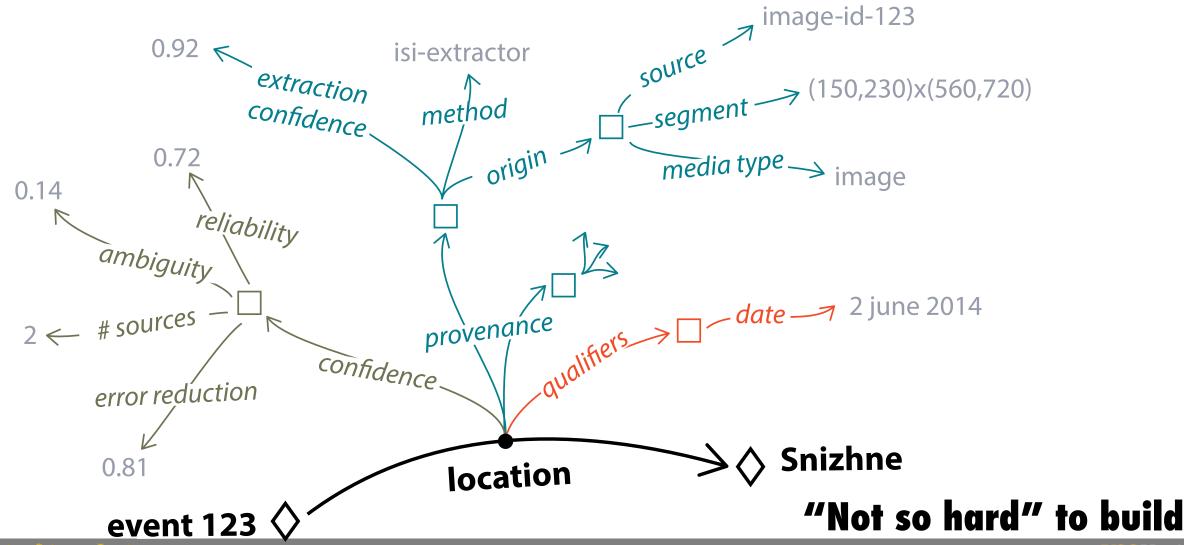
Entities + properties + classes + qualifiers



Very very hard to build

Semi-Structured KG

Entities + properties + text + provenance + confidence



nformation Sciences Institute

Where to Store KGs?

Information Sciences Institute
USC Viterbi

Serializing Knowledge Graphs

Resource Description Framework (RDF)

Database (triple store): AllegroGraph, Virtuoso,

Query: SPARQL (SQL-like)

Key-Value, Document Stores

Data model: Node-centric

Databases: Hbase, MongoDB, Elastic Search, ...

Query: filters, keywords, aggregation (no joins)

Graph Databases

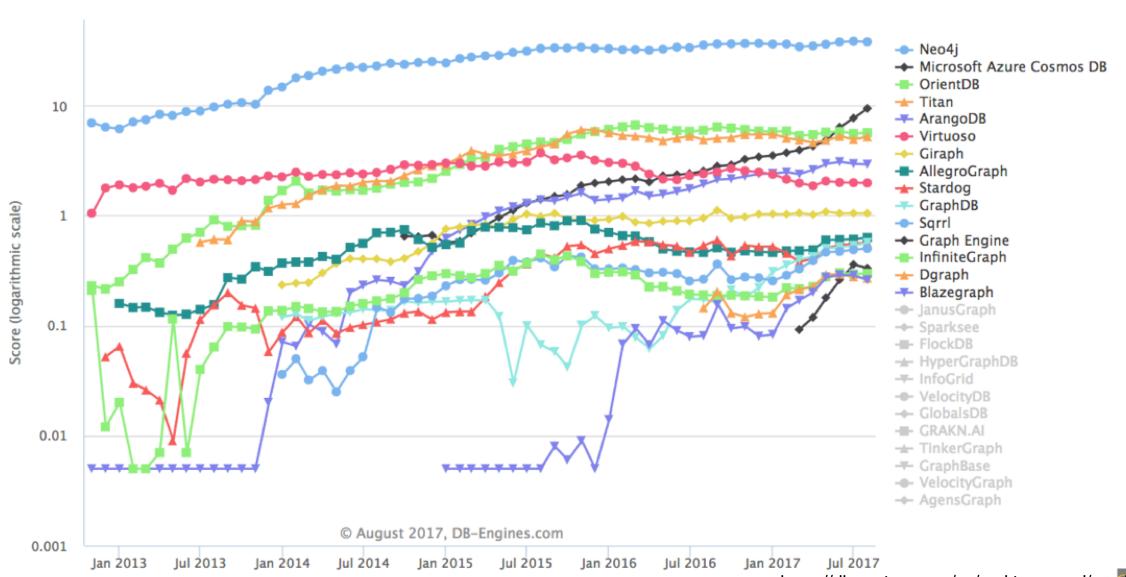
Data model: graph

Databases: Neo4J, Cayley, MarkLogic, GraphDB, Titan, OrientDB, Oracle, ...

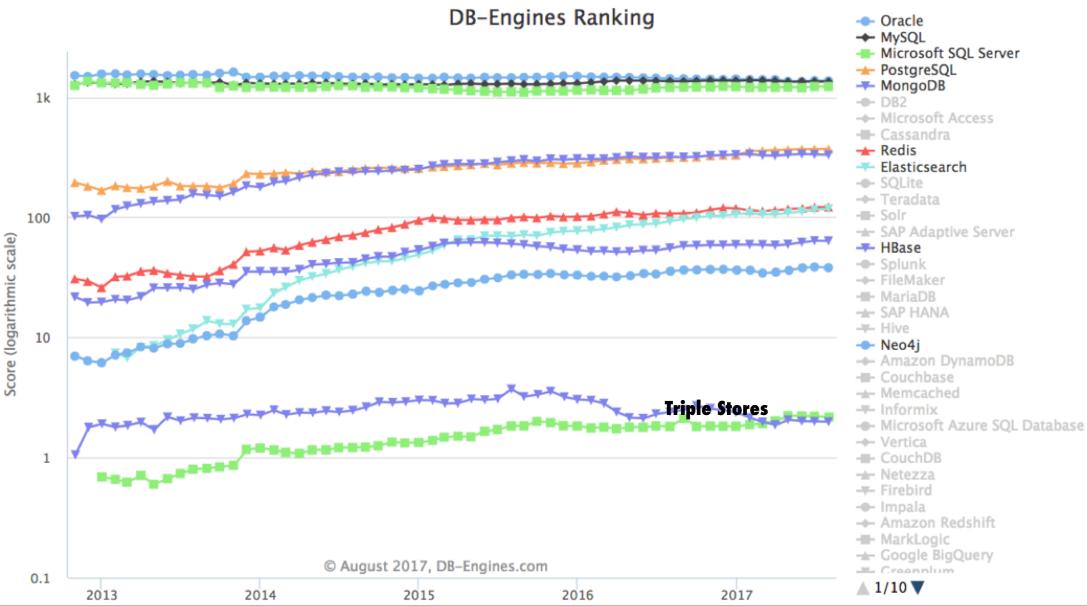
Query: GraphQL, Gremlin, Cypher

Popularity Ranking Of Graph Databases

DB-Engines Ranking of Graph DBMS



ElasticSearch, MongoDB & Neo4J Have Wide Adoption



KGs I can Reuse

Information Sciences Institute
USC Viterbi

Legend Cross Domain Geography Government Life Sciences Linguistics Publications Social Networking User Generated Incoming Links Outgoing Links

Linked Open Data Cloud

DBpedia

RDF graph derived from Wikipedia http://wiki.dbpedia.org/

4.58 million things

4.22 million are classified in a consistent ontology

1,445,000 persons

735,000 places

478,000 populated places),

411,000 creative works

123,000 music albums, 87,000 films and 19,000 video games

241,000 organizations

58,000 companies and 49,000 educational institutions

251,000 species

6,000 diseases

formation Sciences Institute USC Viterbi

YAGO Knowledge Base

http://www.mpi-inf.mpg.de/departments/databases-and-information-systems/research/yago-naga/yago/downloads

Derived from Wikipedia WordNet and GeoNames

10 million entities

120 million assertions persons, organizations, cities, etc.

350,000 classes

many fine grained classes, inferred from the data

Information Sciences Institute USC Viterbi

Wikidata

The "wikipedia" of data https://www.wikidata.org/wiki/Wikidata:Main_Page

Collaborative, multilingual

collecting structured data to provide support for Wikipedia

31,419,072 items

534,615,360 edits since the project launch

Information Sciences Institute
USC Viterb

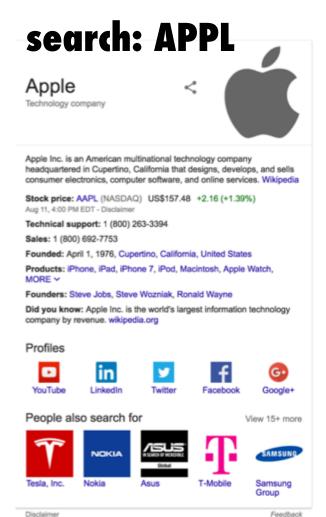
Google Knowledge Graph

https://developers.google.com/knowledge-graph/how-tos/search-widget-example

derived from many sources, including the CIA World Factbook, Wikidata, and Wikipedia

powers a "knowledge panel"

the Knowledge Graph now holds 70 billion facts



Other Knowledge Graphs

Internet Movie Firearms Database

Firearms used or featured in movies, television shows, video games, and anime 22,159 articles, extensive coverage and ontology http://www.imfdb.org/wiki/Category:Gun

Microsoft Satori

Large knowledge graph similar to Google KG, e.g., 1.8 million bottles of wine Many streaming channels of real-time data, e.g., bitcoin, transportation, ... https://www.satori.com/

LinkedIn Knowledge Graph

450M members, 190M historical job listings, 9M companies, 28K schools, 1.5K fields of study, 600+ degrees, 24K titles and 35K skills in 19 languages

Information Sciences Institute

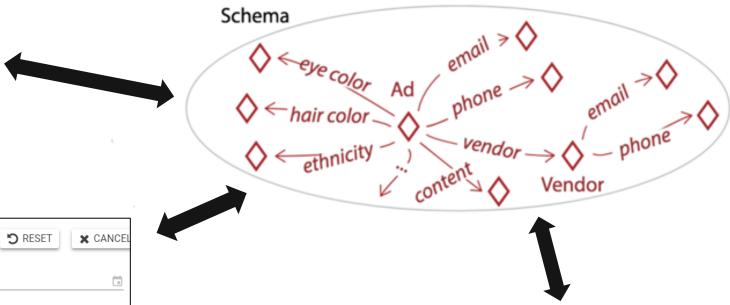
USC Viterb

Querying Knowledge Graphs

Information Sciences Institute

Knowledge Graph Query

What is the ethnicity listed in the ad that contains the phone number 6135019502, located in Toronto Ontario, with the title 'the millionaires mistress'?



```
Q SEARCH
Date Posted Begin
                          C * X
Telephone Number
                          C * X
Email Address
                          C * X
Review ID
                          C * X
Social Media ID
                          C * X
  chicago
                          C * X

♣ State/Region

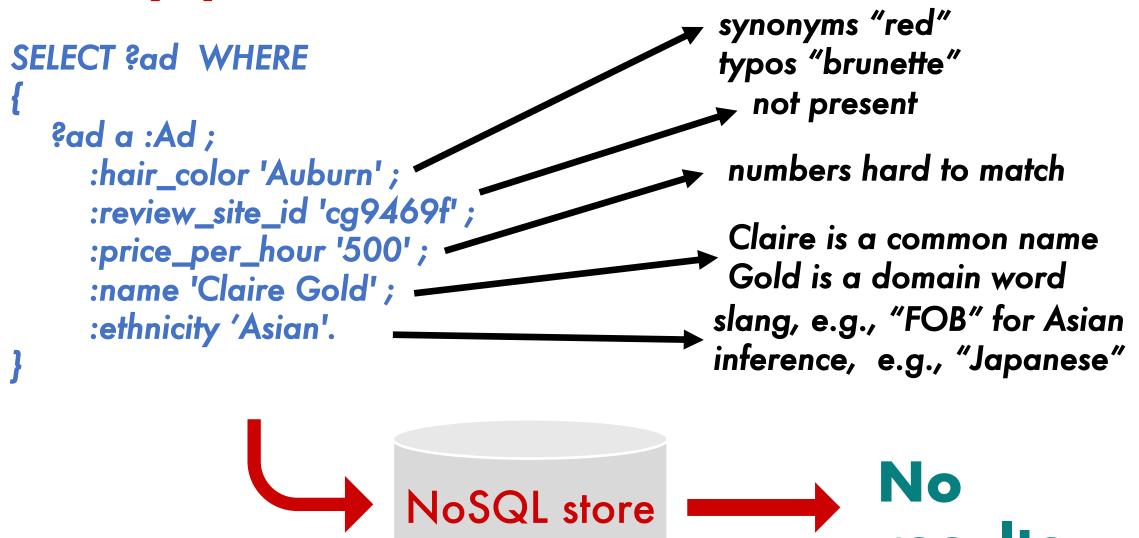
                             * 5
```

```
SELECT ?ad ?ethnicity WHERE {
    ?ad a :Ad;
    :phone '6135019502';
    :location 'Toronto, Ontario';
    :title 'the millionaires mistress';
    :ethnicity ?ethnicity.}
```

Why can't I just 'execute' the query?

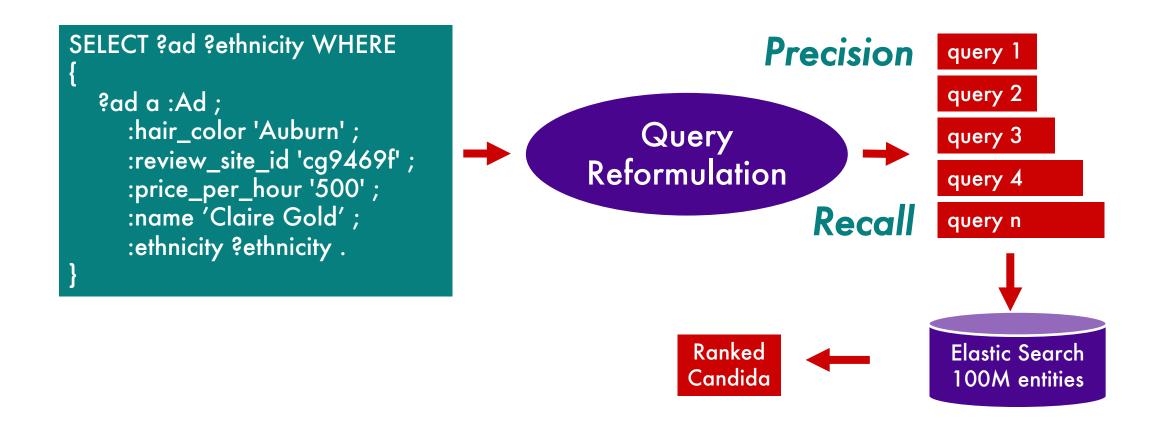


Many problems with 'strict' execution



Candidate Generation

Keyword expansion • Context broadening • Constraint relaxation

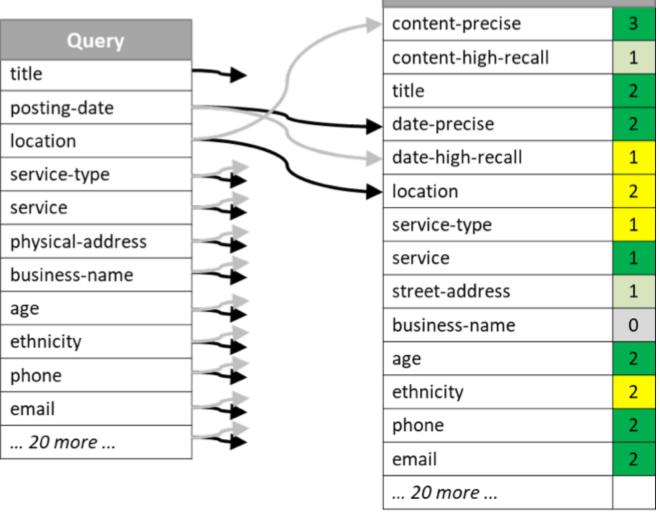


Information Sciences Institute 75 USC Viterbi

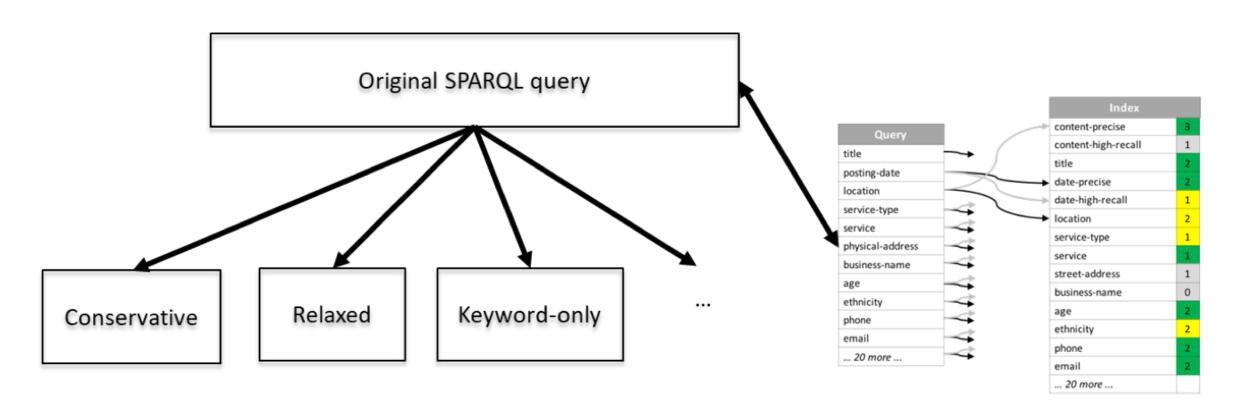
Offline step: Weighted Mapping Of

Index

Query To Index

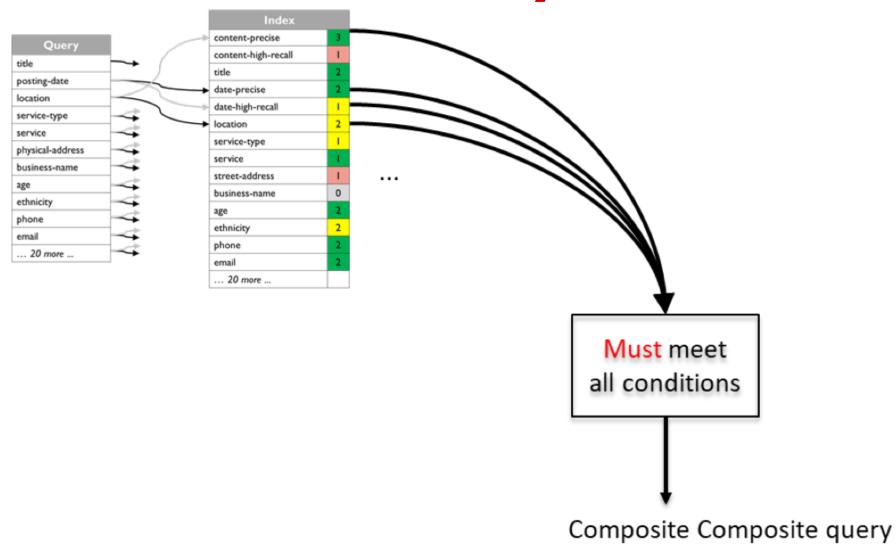


Online Step: Query reformulation using Semantic Strategies



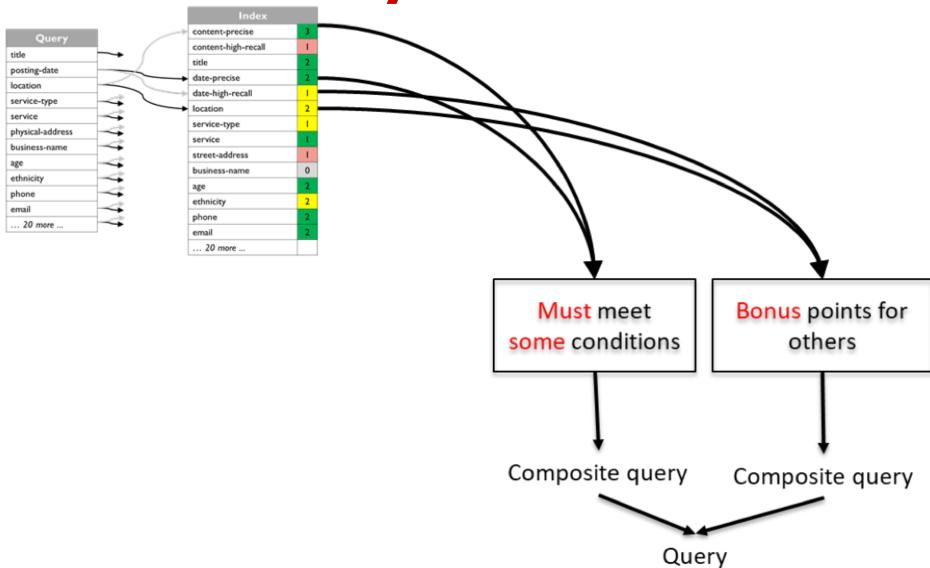
Information Sciences Institute

Conservative Query



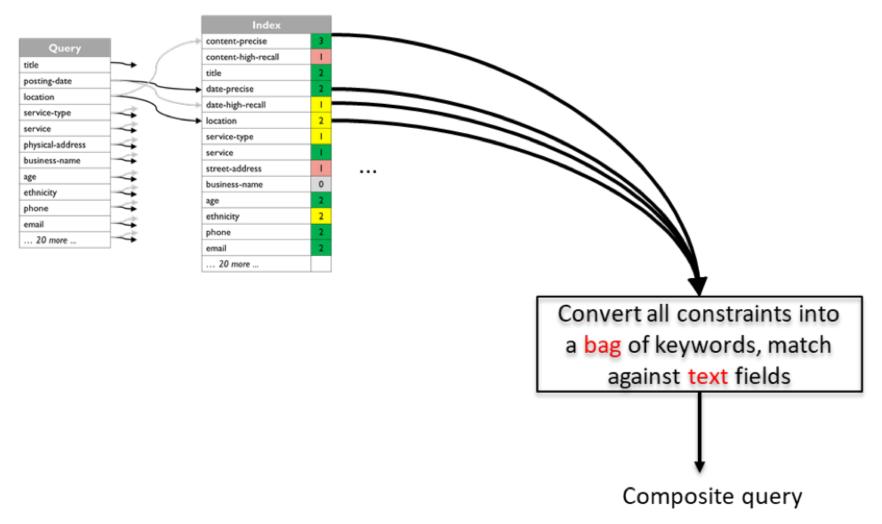
Information Sciences Institute 78 USC Viterbi

Relaxed Query



Information Sciences Institute

Keyword-only Query



Information Sciences Institute 80 USC Viterb

Example of 'Final' Query

Conservative

Relay.

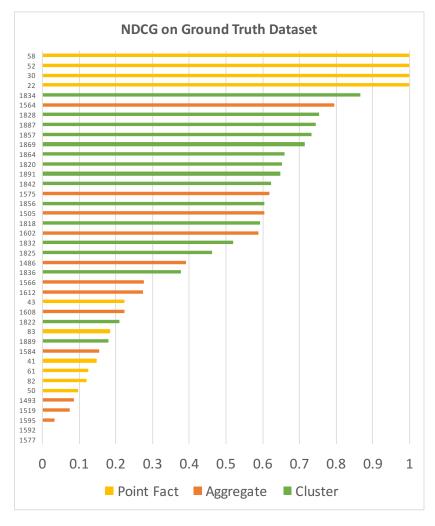
```
'bool': { 'filter': [ { 'constant score': { 'filter': { 'exists': { 'field': u' all'}}}}
                                          { 'constant_score': { 'filter': { 'exists': { 'field':
u'url'}}}}
                                          { 'constant_score': { 'filter': { 'exists': { 'field':
u'telephone.name'}}}}
                                          { 'constant_score': { 'filter': { 'exists': { 'field':
'identifier'}}}},
                                          { 'constant score': { 'filter': { 'exists': { 'field':
u'telephone.name.raw'}}}}
                                          { 'constant_score': { 'filter': { 'exists': { 'field':
u'telephone_count'}}}],
                                   'must': [ { 'bool': { 'should': [ { 'match phrase': {
u'readability_date': u'2016-06-30'}},
                                                         { 'match_phrase': { u'inferlink date':
u'2016-06-30'}},
                                                         { 'match': { u'addressLocality':
u'Bengaluru, India'}},
                                                            'match': { u'name': u'Vishwas'}},
                                                            'match': { u'name count': 5}},
                                                            'bool': { 'should': [ { 'match': {
u'readability_text': u'Bengaluru, India'}},
                                                                          { 'match': { u'_all':
u'Bengaluru, India'}},
                                                                          { 'match': {
u'readability_text': u'Vishwas'}},
                                                                          { 'match': { u'_all':
u'Vishwas'}}}}},
                                   'should': [ { 'match phrase': { u'readability date': u'2016-
06-30'}},
                                          { 'match phrase': { u'inferlink date': u'2016-06-
30'}},
                                            'match': { u'addressLocality': u'Bengaluru, India'}};
                                            'match': { u'name': u'Vishwas'}}.
                                            'match': { u'name count': 5}},
                                            'bool': { 'should': [ { 'match': {
u'readability_text': u'Bengaluru, India'}},
                                                           { 'match': { u'_all': u'Bengaluru,
India'}},
                                                           { 'match': { u'readability text':
u'Vishwas'}},
                                                           { 'match': { u'_all': u'Vishwas'}}}}}
```

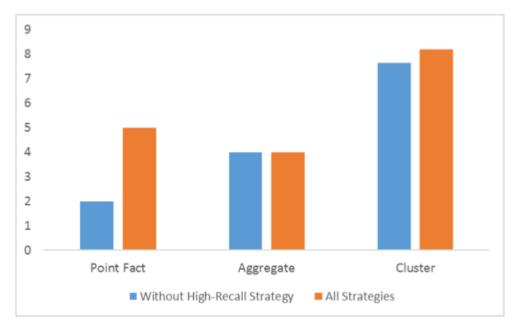
```
{ 'bool': { 'filter': [ { 'bool': { 'should': [ { 'exists': { 'field': u'_all'}},
                                                              'exists': { 'field': u'url'}},
                                                              'exists': { 'field': u'telephone.name'}},
                                                              'exists': { 'field': 'identifier'}}.
                                                              'exists': { 'field': u'telephone.name.raw'}},
                                                              'exists': { 'field': u'telephone count'}}}}
                                           { "bool": { "filter": [ { 'exists": { "field": "identifier"}}]}}},
                                          { 'bool': { 'filter': [ { 'exists': { 'field': u'_all'}},
                                                              'exists': { 'field': u'telephone.name'}}.
                                                              'exists': { 'field': u'url'}}.
                                                            { 'exists': { 'field': u'telephone.name.raw'}}}}
                                           { 'bool': { 'filter': [ { 'exists': { 'field': u'telephone_count'}}}}},
                                   'must': [ { 'bool': { 'should': [ { 'match_phrase': { u'readability_date': u'2016-06-
30'}},
                                                             'match_phrase': { u'inferlink_date': u'2016-06-30'}},
                                                             'match': { u'addressLocality': u'Bengaluru, India'}},
                                                             'match': { u'name': u'Vishwas'}},
                                                             'match': { u'name count': 5}},
                                                           'bool': { 'should': [ { 'match': { u'readability_text':
u'Bengaluru, India'll.
                                                                             'match': { u'_all': u'Bengaluru, India'}},
                                                                             'match': { u'readability_text': u'Vishwas'}},
                                                                             'match': { u'_all': u'Vishwas'}}}}}
                                   'should': [ { 'match_phrase': { u'readability_date': u'2016-06-30'}},
                                             'match_phrase': [ u'inferlink_date': u'2016-06-30']],
                                             'match': { u'addressLocality': u'Bengaluru, India'}},
                                             'match': { u'name': u'Vishwas'}},
                                             'match': { u'name_count': 5}},
                                             "bool": { 'should': [ { 'match': { u'readability_text': u'Bengaluru, India'}},
                                                             'match': { u'_all': u'Bengaluru, India'}},
                                                              'match': { u'readability text': u'Vishwas'}},
                                                            { 'match': { u'_all': u'Vishwas'}}}}}
```

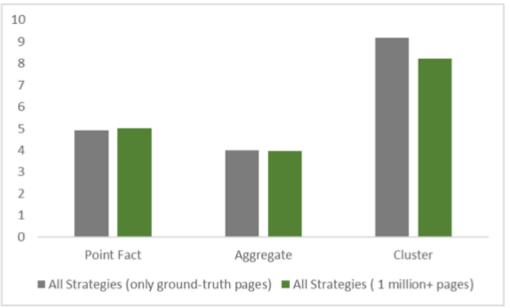
Example: query execution/ranking

| name | hair color | price | review site id | ethnicity |
|---|--|--|--------------------|---|
| Claire Gold | Auburn | 500 | cg9469f | ? |
| Claire title/dict Rosa content/dict June content/dict | Red content/dict Black content/dict Auburn content/CRF | 500 content/regex 400 content/regex 2016 content/regex | | Asian content/dict Japanese content/dict Korean content/CRF |
| Clara content/dict June content/dict | | | cg9469f content/ES | Japanese content/dict |
| | | | cg9469f content/ES | Asian content/dict Japanese content/dict |
| Claire Gold content/ES | Auburn content/ES | 150 title/regex 125 title/regex 100 content/regex | | Caramel content/dict |
| nformation Sciences Institute | *** | *** | *** | USC Viterbi |

Results







nformation Sciences Institute
USC Viterbi

myDIG: A KG Construction Toolkit

Python, MIT license, https://github.com/usc-isi-i2/dig-etl-engine

Enable end-users to construct domain-specific KGs

end users from 5 government orgs constructed KGs in less than one day

Suite of extraction techniques

semi-structured HTML pages, glossaries, NLP rules, NER, tables (coming soon)

KG includes provenance and confidences

enable research to improve extractions and KG quality

Scalable

runs on laptop (~100K docs), cluster (> 100M docs)

Robust

Deployed to many law enforcement agencies

Easy to install

Docker deployment with single "docker compose up" installation

Information Sciences Institute USC Viterbi