USC University of Southern California

DIG

A Scalable Architecture for Extracting, Aligning, Linking, and Visualizing Multi-Int Data

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Introduction

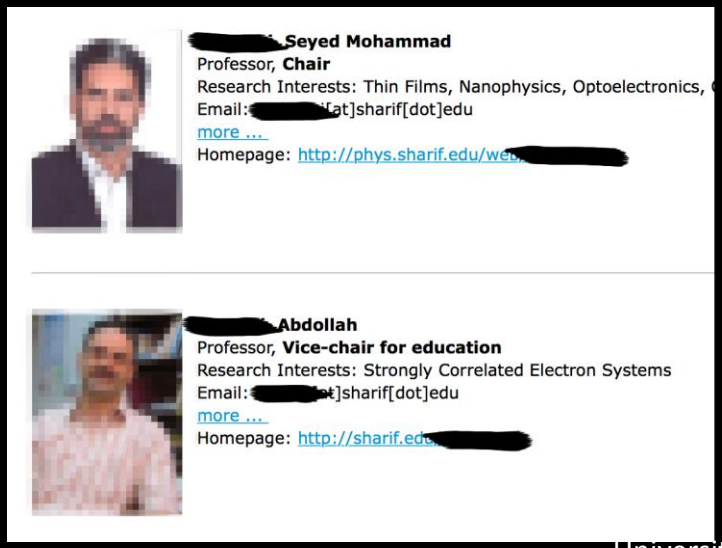
- Massive quantities of data available for analysis
  - OSING, HUMINT, SIGINT, MASINT, GEOINT, …
- Data is spread across multiple sources, multiple sites and multiple formats
  - Databases, text, web sites, XML, JSON, etc...
- If an analyst could exploit all of this data, it could transform analysis
  - Disruptive technology for analysis

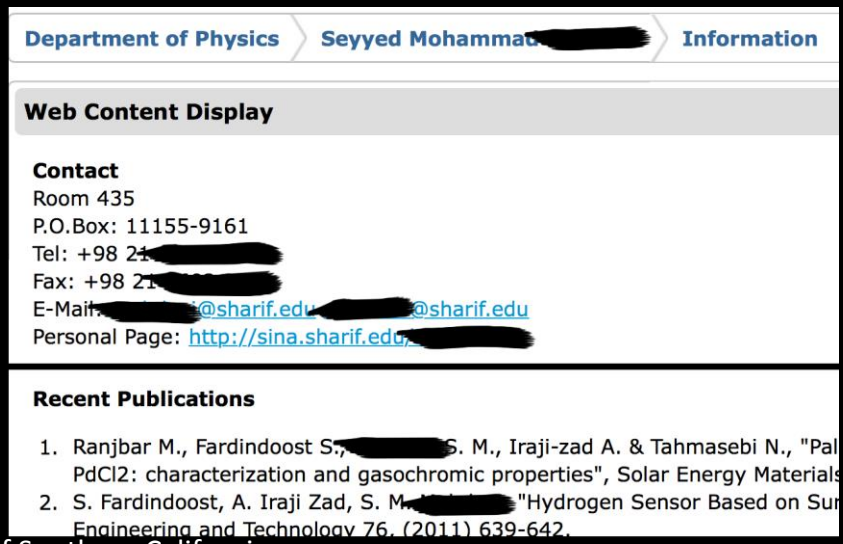
Solution: Domain-specific Insight Graphs

- Innovative architecture
  - Extracting, aligning, linking, and visualizing massive amounts of data
  - Domain-specific content from structured and unstructured sources
- State-of-the art open source software
  - Open architecture with flexible APIs
  - Cloud-based infrastructure (HDFS, Hadoop, ElasticSearch, etc.)

Example Scenario

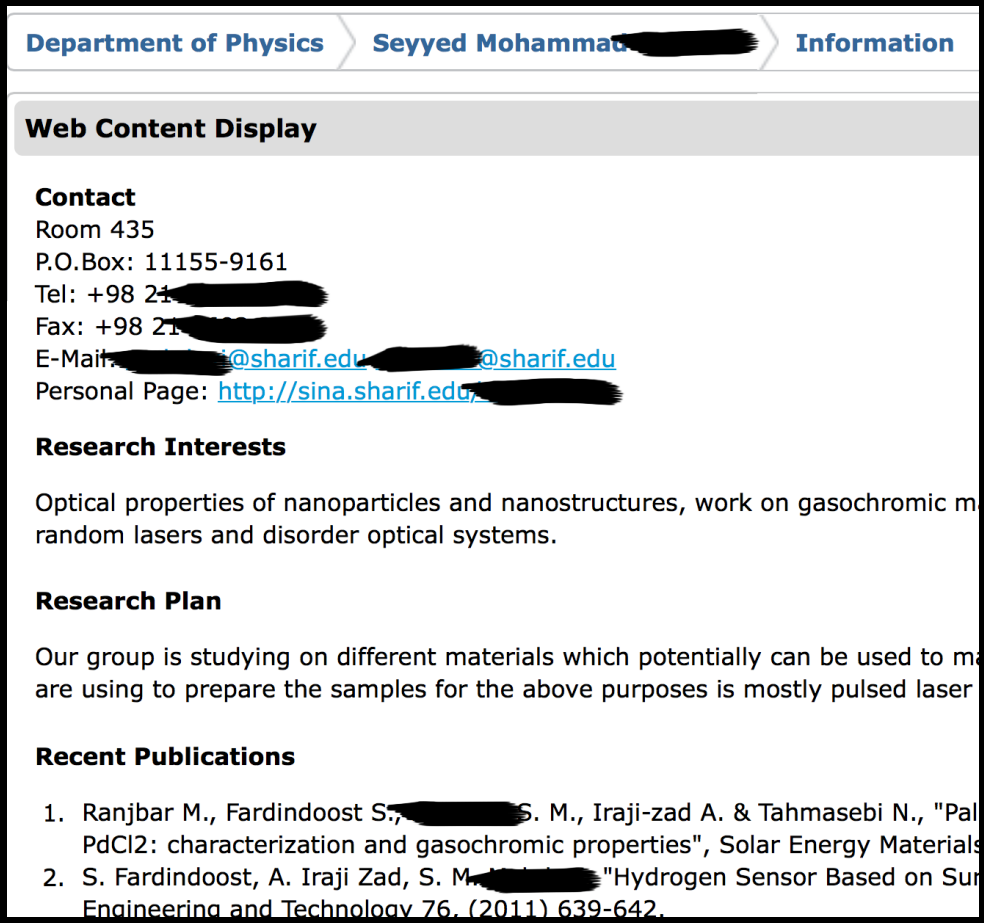
- Want to determine the nuclear know-how of a given country from open source data
- Analyze the universities, academics, publications, reports, articles within the country





Scenario Results

- Exploit the data available from
  - Web pages, publications, articles, etc.
- Produce a knowledge graph
  - Key people and connections
  - Technical capabilities and how they have changed over time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Web Content Display

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Research Interests

Optical properties of nanoparticles and nanostructures, work on gasochromic m
random lasers and disorder optical systems.

Research Plan

Our group is studying on different materials which potentially can be used to m
are using to prepare the samples for the above purposes is mostly pulsed laser

Recent Publications

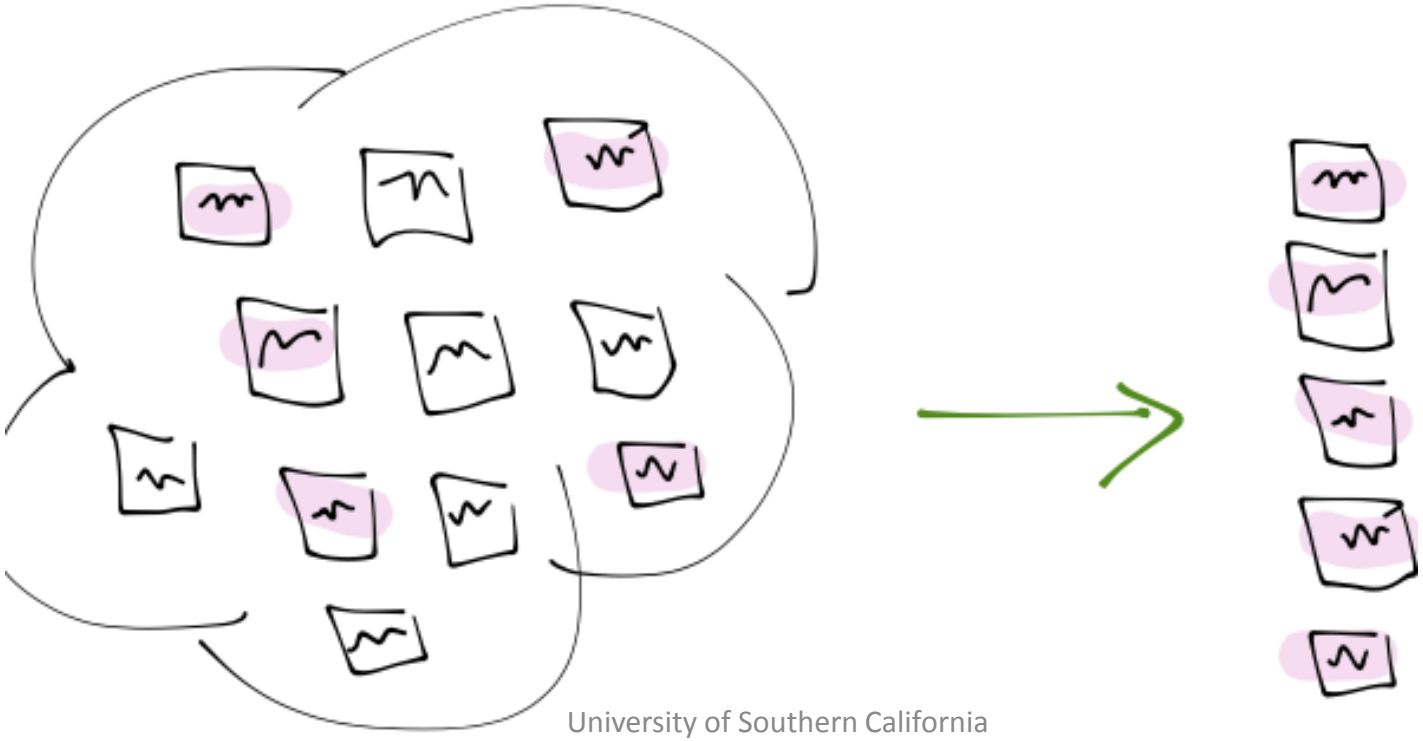
1. Ranjbar M., Fardindoost S[redacted]S. M., Iraji-zad A. & Tahmasebi N., "Pal
   PdCl2: characterization and gasochromic properties", Solar Energy Materials
2. S. Fardindoost, A. Iraji Zad, S. M[redacted]"Hydrogen Sensor Based on Su
   Engineering and Technology 76, (2011) 639-642.

DIG Pipeline

- Crawling
- Extracting
- Cleaning
- Integration
- Computing simlarity
- Entity resolution
- Graph construction
- Query, analysis, and visualization

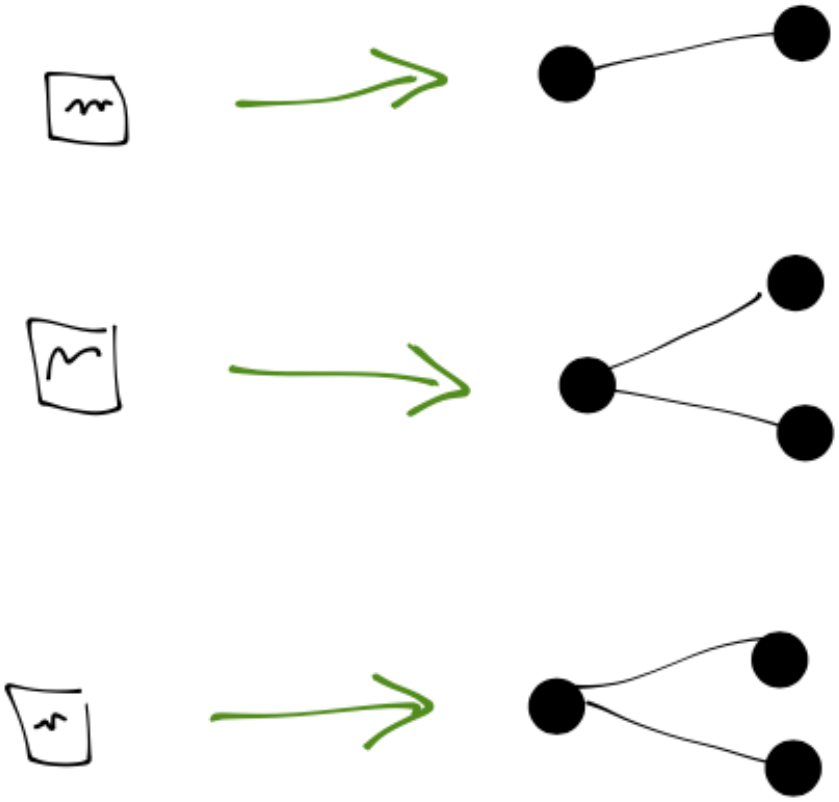
Crawling

- Challenge: how to crawl just the relevant pages
- Approach:
  - Uses the Apache Nutch framework for Web pages
  - Uses Karma to extract pages from the deep Web



Extracting

- Need to produce a structured representation for indexing and linking
- Highly configurable architecture for extractors
  - Learning of landmark extractors for structured data
  - Trainable CRF-based extractors for unstructured data
  - Uses Mechanical Turk to crowd source training data

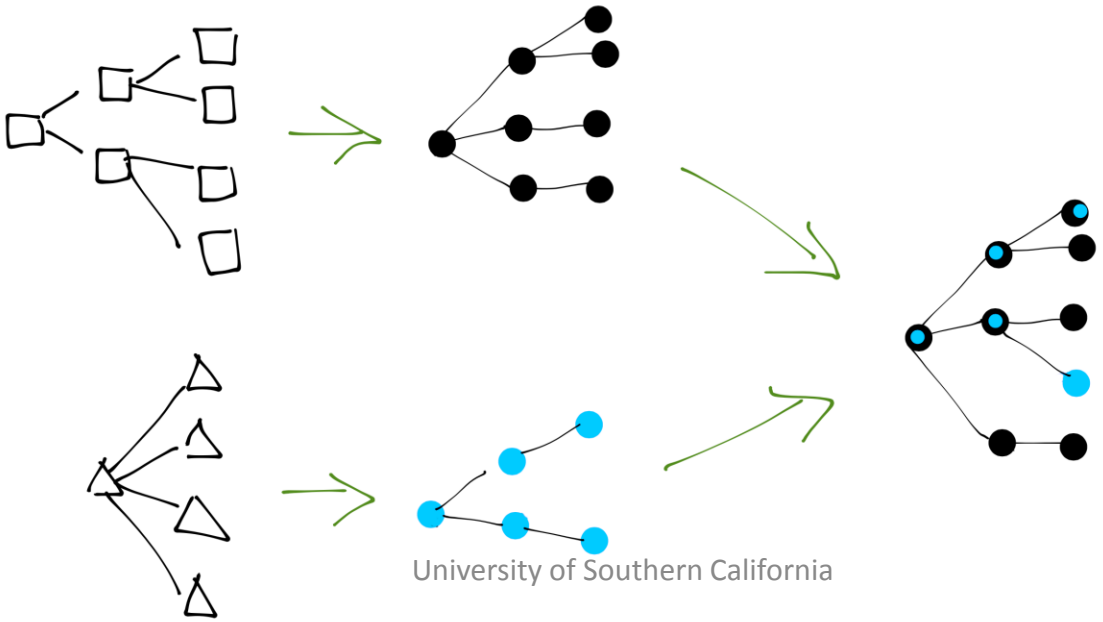


Cleaning

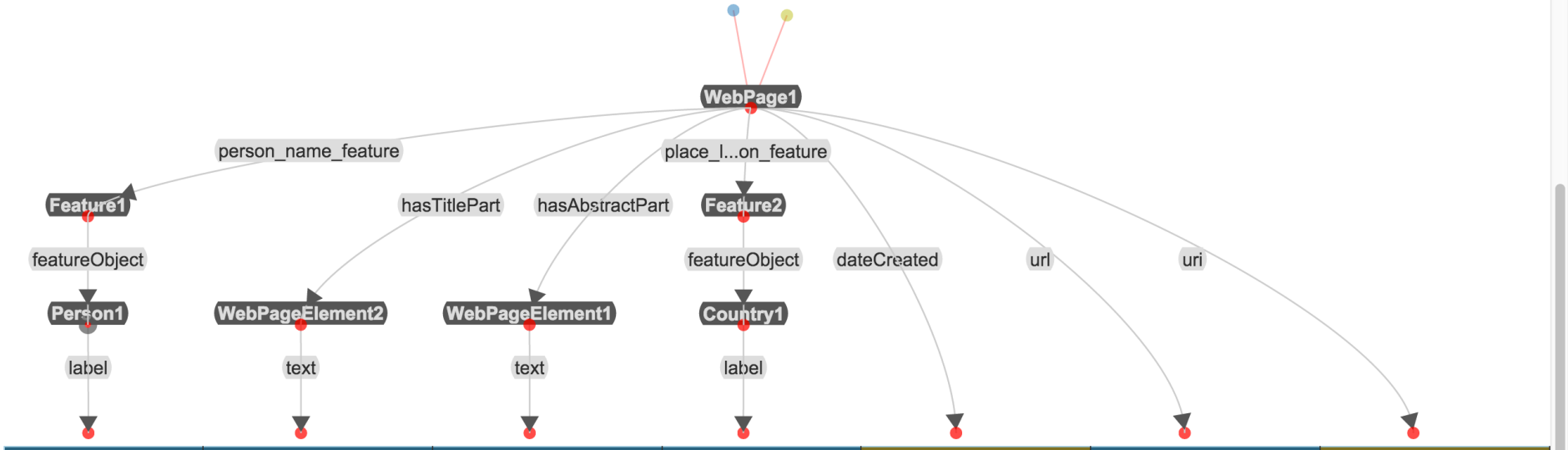
- Cleaning and normalization to support analysis and linking
  - Visualization showing data distribution
  - Learned transformations from examples
  - Cleaning programs written in Python

Integration

- Need to align the data across extracted data and structured sources
- Performed using a data integration tool called Karma
  - Karma maps arbitrary sources into a shared domain vocabulary (schema alignment)
  - Uses machine learning to minimize user effort



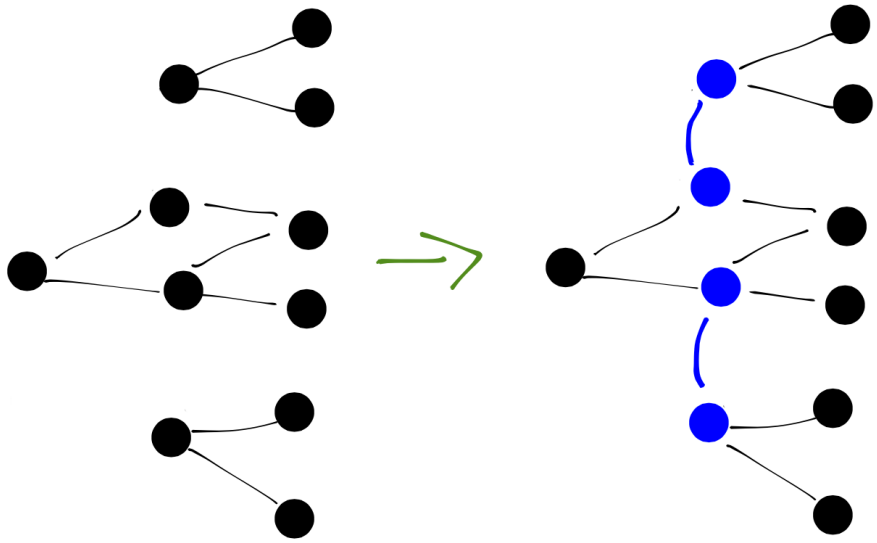
Integration Using Karma



authors ▾ values ▾	title ▾	abstract ▾	affiliations ▾ country ▾	dateCreated ▾	url ▾	uri ▾
A. A. Memon M. A. Malik M. Afzaal P. O'Brien	N-alkyldithiocarbamato complexes [Cd(S2CNHR)2] (R = C2H5, C4H9, C6H13,	A series of N-alkyldithiocarbamato complexes of cadmium have been synthesised	Pakistan United Kingdom *Empty*	2005-01-01T00:00:00	http://journals.cambri… fromPage=online&aid…	page/8082405/proces…
Ying Wang Katsunori Takahashi	Growth and Electrochemical Properties of V2O5 Nanotube Arrays	Nanotube arrays of amorphous vanadium pentoxide (V2O5) were synthesized through the	United States Japan Korea, South	2005-01-01T00:00:00	http://journals.cambri… fromPage=online&aid…	page/8082550/proces…

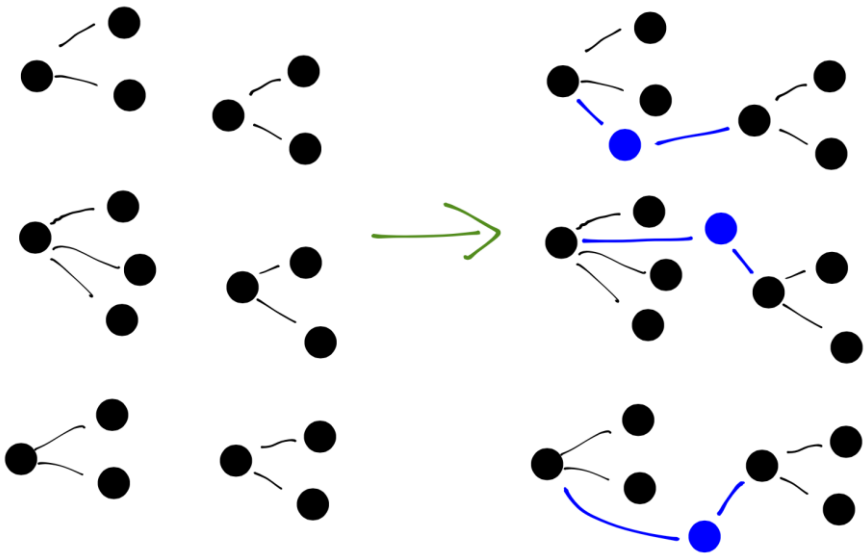
Similarity

- Computes similarity across text fields and images
  - Image similarity done using DeepSentiBank
  - Text similarity done using Minhash/LSH



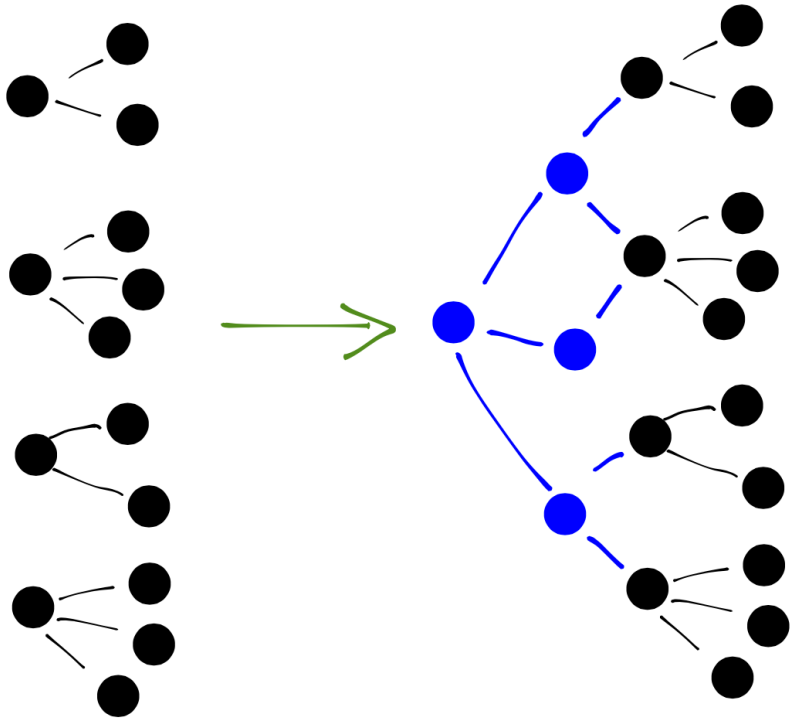
Entity Resolution

- Finds matching entities
- Reference source
  - Match against source to disambiguate entities
  - E.g., geonames for locations
- No reference source
  - Combine entities by considering the similarity across multiple fields



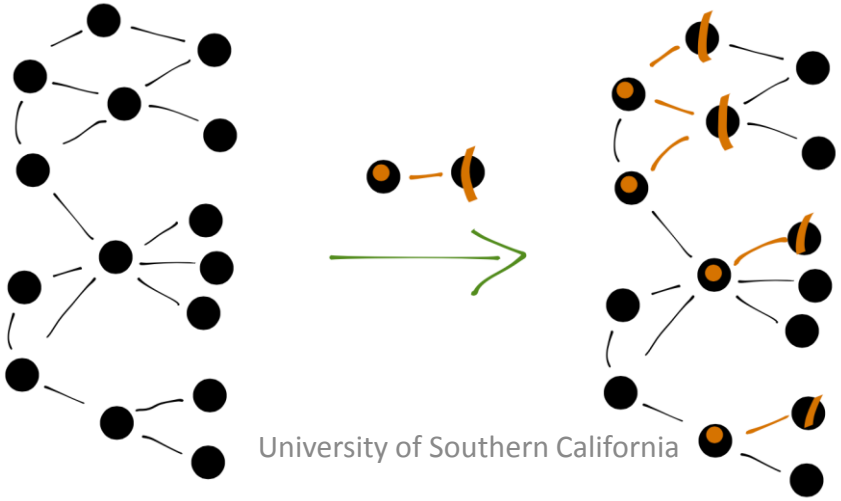
Graph Construction

- Data is integrated into a graph that can be queries and analyzed
  - Data stored in HDFS
  - Data represented in a common language JSON-LD
  - Represented using a common terminology



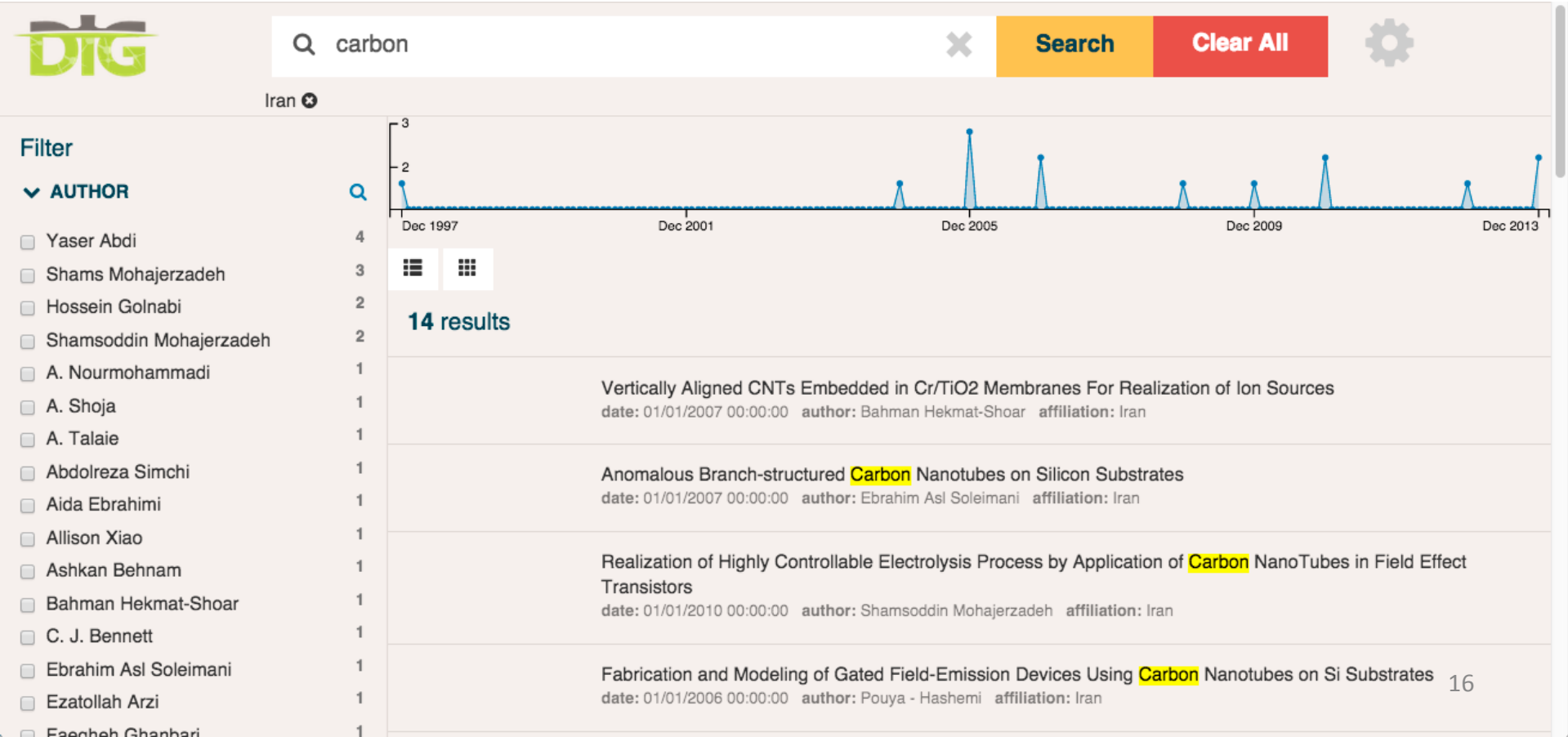
Query, Analysis and Visualization

- Challenge: support efficient querying against the graph
- Employ ElasticSearch to provide keyword querying, faceted browsing, and aggregation queries



Query, Analysis & Visualization

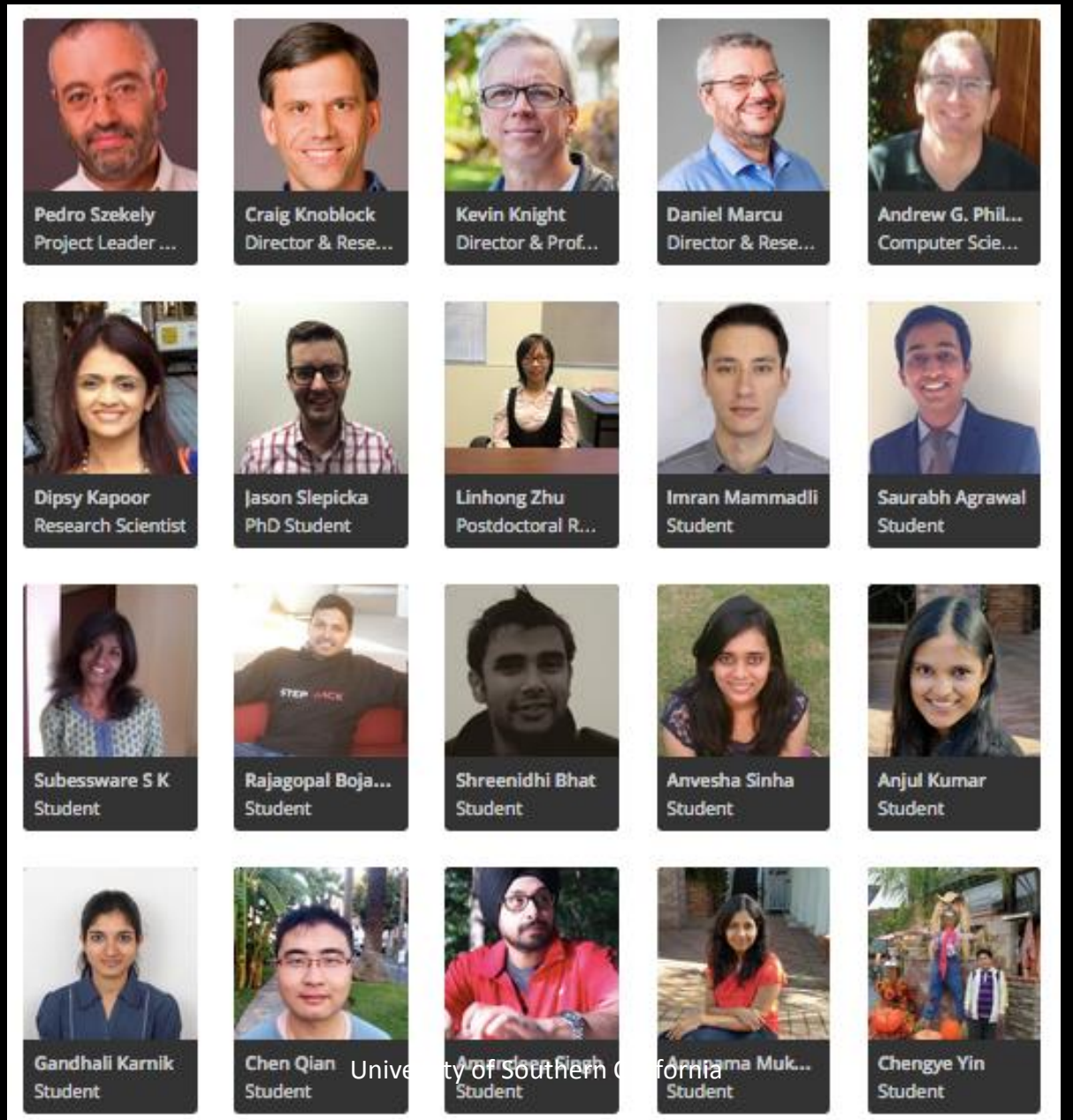
- Visualization interface that provides faceted queries, timeslines, maps, etc.



Discussion

- Technology that can provide dramatic new insights from data that is already available
- Applies to a wide range of problems
  - Determining the nuclear know-how of a given country
    - Technologies, key scientists, relevant organizations
  - Combating human trafficking
  - Understanding trends in technical areas
    - E.g., Material Science
  - Analyzing the competitive landscape of companies
  - and many other domains with massive quantities of data

USC DIG Team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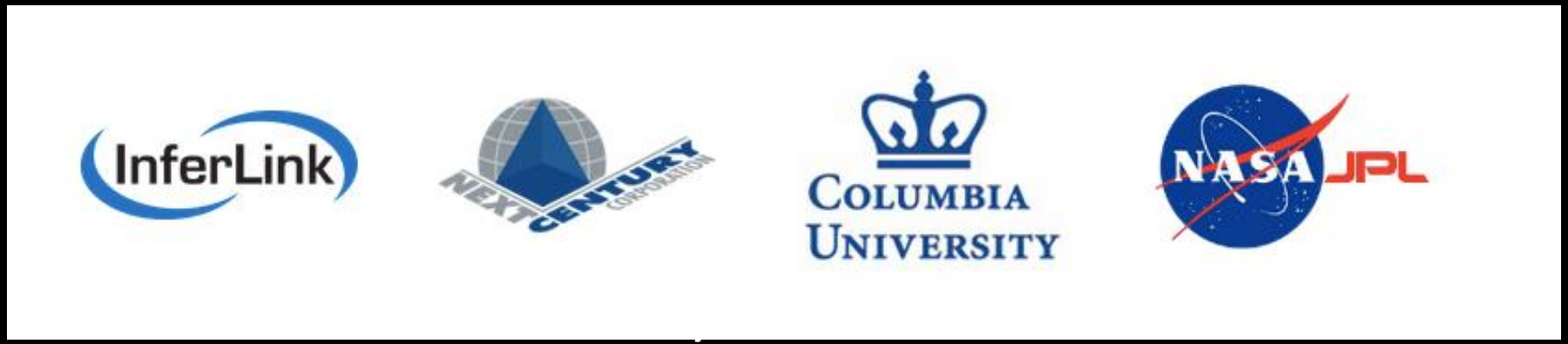
Acknowledgements

- Collaborators



- Sponsor
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Thanks!

- More information:
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