# Building Data Integration Queries by Demonstration 

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Intelligent User Interface. Jan 30, 2007

## Vision and Motivation

| $4-25$ of 1524 results |
| :--- |
| Show homes |
| $\nabla$ For Sale (14) |
| Brice: Any |
| Beds: Any |
| Baths: Any |
| Size: Any |
| Lot: Any |
| Type: Any |
| Sold within: Any |
| Reset all selections |


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| Sort by: | Status |
| :--- | :--- |
| For Sale |  |

Zestimate** Bd Ba Size* Offered by

- 住 Q
$\$ 1,099,900$


Tax properties
$\left|\begin{array}{l}\text { s8.LS4:? How many dagits ot precision do we } \\ \text { need? }\end{array}\right|$

```
Address \(\quad 3767\) Clarington Ave Los Angeles CA 90034 (34.023086, -118.401261)
\(34.023086^{\circ}\)
N \(34^{\circ} 1^{\prime} 23.1^{\prime \prime}\)
\(34^{\circ} 1.3852^{\prime}\) (degree
m.mmmm)
Longitude \(\quad-118.488^{\circ} 24^{\prime} 4\)
\(-118^{\circ} 24.0757^{\prime}\) (degree
\(\mathrm{m} . \mathrm{mmmm}\) )
```

Search for another address:
3767 clarington ave, Los Angeles, CA 90034 (Submt

## Geocoder




And many more..


## Why is it hard?

Web Source Characteristics:

1. The number of sources is huge
2. Overlapping data between sources

As a result, it's difficult to write sql queries.
User Characteristics:

1. Don't know how to program
2. Don't always know what sources are available
3. Do know partial "data" (data value) that they want but may not know the "semantic" (attribute). E.g. hyatt (hotelname), waikiki (city)

## Query By Example



## Our Approach



## Google

Web Images Video ${ }^{\text {New }}$ News Maps more n when will i grow Advancod Search

when will i graduate
when will i grow facial hair
when will i grow chest hair
Advertising Programs - Business Solutions - About Google
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## Our Approach



## Google

Web Images Video ${ }^{\text {New }}$ News Maps more n when will i grow
 when will $i$ graduate
when will $i$ grow facial hair
when will i grow chest hair
when will i grow up
ceroce coogle

## Our Approach



Crime rate

| City | Crime Rate |
| :--- | :--- |
| Detroit | $88 \%$ |
| NYC | $60 \%$ |
| Los Angeles | $45 \%$ |

## Intuition

white pages


Politics

| Hotel <br> name | Address | City | Phone |
| :--- | :--- | :--- | :--- |
| Hyatt | 15 fiji | Salt Lake | $801-534-$ <br> 4900 |
| Radisson | 10 <br> Slauson | Los <br> Angeles | $310-666-$ <br> 6666 |
| Marriott | 102 Ames <br> St. | Cambridge | $617-353-$ <br> 1432 |



Can we determine the attribute now? Yes
$\{x\}=$ Set intersection(\{a\}) over all the value rows.
$\{v\}=\operatorname{val}(a, s)$ where $a \varepsilon\{x\} \Lambda s$ is any source where $\operatorname{att}(s) \cap\{x$.

## Query Transformation


$\mathrm{f}(a, s, v)=(?, ?$, Los Anbeles $)$

## Query Transformation


$\mathrm{f}(a, s, v)=\left(\right.$ city, tax $\_$properties, Los Angeles $)$

## Query Transformation


$\mathrm{f}(a, s, v)=(?, ?$, Los Anbeles $)$
$\mathrm{f}(a, s, v)=($ city, tax properties, Los Angeles $)$
$\mathrm{a}(a, s, v)=$ (zipcode, tax_properties, PLACE HOLDER)

## Query Transformation


$\mathrm{f}(a, s, v)=(?, ?$, Los Anbeles $)$
$\mathrm{f}(a, s, v)=($ city, tax_properties, Los Angeles $)$
$\mathrm{a}(a, s, v)=($ zipcode, tax_properties, PLACE_HOLDER $)$

Select Zipcode
From tax_properties Where City="Los Angeles"

## Query Transformation


$\mathrm{f}(a, s, v)=(?, ?$, Los Anbeles $)$
$\mathrm{f}(a, s, v)=($ city, tax_properties, Los Angeles $)$
$\mathrm{a}(a, s, v)=($ zipcode, tax_properties, PLACE_HOLDER $)$

Select Zipcode
From tax_properties Where City="Los Angeles"

## Karma



## Example Data Sources



## Karma



Cell Selected: 2,0

| alph\| | alpha <br> herb alpert - lemon tree <br> weekends (alpha mix) |
| :--- | :--- |

## Karma



## Karma



## Karma

| artist | album | song name | - | - | - |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - | - | - | - | - | - |  |
| alpha | - | - | - | - | - |  |
| - | - | - | - | - | - |  |
| - | - | - | - | - | - |  |
| - | - | - | - | - | - |  |
| - | - | - | - | - | - |  |
| - | - | - | - | - | - |  |
| - | - | - | - | - | - |  |
| - | - | - | - | - | - |  |
| - | - | - |  | - | - |  |
| 4 |  |  |  |  | $\rightarrow$ |  |

 songs 2004

songs 2005

## Cell Selected: 0,2

song name
update
sort

## Karma

| artist | album | song name | -.- ${ }^{\text {a }}$ |
| :---: | :---: | :---: | :---: |
| Alpha | Come From Heaven | Hazeldub |  |
| Alpha | The Impossible Thrill | Al Station |  |
| Alpha | Stargazing [Special Edition] | Once Round Town |  |
| Alpha StargaAlpha Come (select artist, album, song name from songs_2004 where Alpha Come artist = "alpha") |  |  |  |
|  |  |  |  |
| Alpha Come union |  |  |  |
| Alpha Come (select artist, album, song name from songs_2005 where |  |  |  |
| Alpha <br> Alpha | Come artist = "alpha") |  |  |

Cell Selected: 0,2
song name
update sort

## Karma

| artist album | song name |
| :--- | :--- |
| Alpha Come From Heaven | Hazeldub |
| Alpha The Impossible Thrill | Al Station |
| Alpha Stargazing [Special Edition] | Once Round Town |
| Alpha Stargazing [Special Edition] | Blue Autumn |
| Alpha Come From Heaven | Somewhere Not Here |
| Alpha Come From Heaven | Firefly |
| Alpha Come From Heaven | With |
| Alpha Come From Heaven | Apple Orange |
| Alpha Come From Heaven | Back |
| Alpha Come From Heaven | Delaney |
| 4. | .--- |

Cell Selected: 0,3

| favorite | update |
| :--- | :--- | :--- | :--- | :--- | :--- |
| genre |  |
| reviewer |  |
| sample rate |  |
| size |  |



Review

## Karma



## Advantages

- No query writing
- Hides data sources from users
- Never produces empty result


## Open Issues

- Foreign Key Requirement
- Scalability to hundreds of sources
- Tested with 5 sources (3000 rows)
- Filtering


## Related Work



QBE [Zloof 1975]

Choose database: qbb_ex1 A

| Query | Data |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| SELECT * FROM qbb_ex1 WHERE Overdraft $>0$ | Name Title Wage Overdraft |  |  |  |
|  | $\checkmark$ Fred | Mr | 12000 | 500 |
| Make a Query | $\square$ John | Dr | 20000 | 10000 |
|  | $\square$ Sue | Ms | 10000 | 0 |
| $\square$ don't know / haven't decided | $\square$ Diane | Mrs | 2000 | 0 |
|  | $\bar{\square}$ Tom | Mr | 15000 | 100 |
| yes I want it (click box) | X Jane | Ms | 20000 | -5000 |
| X no I don't (click twice) | $\square$ Dick | Mr | 10000 | 50 |

Query By Browsing [Dix 1998]

## Related Work



## HELGON

Retrieval by formulation HELGON[Fischer 1989] RABBIT[Williams 1982]


Gql
Graphical Query Language
[Benzi 1998,
Haw 1994,
Papantonakis 1988]

## Evaluation

|  | Clicks (c) <br> and Key <br> Strokes (k) | Cost |
| :---: | :---: | :---: |
| QBE A | $28 \mathrm{c}+16 \mathrm{k}$ | $4 a+2 \mathrm{t}+\mathrm{d}$ |
| Karma A | $17 \mathrm{c}+4 \mathrm{k}$ | $3 a+2 \mathrm{t}$ |
| QBE B | $39 \mathrm{c}+28 \mathrm{k}$ | $5 a+3 \mathrm{t}+2 \mathrm{~d}$ |
| Karma B | $25 \mathrm{c}+7 \mathrm{k}$ | $3 a+3 \mathrm{t}$ |
| QBE C | $78 \mathrm{c}+54 \mathrm{k}$ | $2 *(5 a+6 \mathrm{t}+2 \mathrm{~d})$ |
| Karma C | $37 \mathrm{c}+14 \mathrm{k}$ | $3 a+6 \mathrm{t}$ |

Typing in a value or Selecting a value $=1 t$ unit Selecting a data source to use =1d unit Selecting an attribute = 1a unit

## Conclusion and Future Work

- Our contribution: An approach to data integration that
- Does not require the user to know details about query writing, data sources, or existing values
- Suggest valid possible values to the user
- In Progress: Filtering
- User studies

